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TWENTY-SECOND YEAR

# The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Tuesday, January 4, 1949

Single Copy 10c

## DON'T LOOK, FLORIDA

	High	Low
Thursday, Dec. 30.....	66	41
Friday, Dec. 31.....	68	45
Saturday, Jan. 1.....	66	36
Sunday, Jan. 2.....	60	47

VOL. XXII—No. 45

## Palm Springs Host to Huge Holiday Crowd

Hotels, Night Clubs  
—And City Jail—Full  
Up Over Week-End

The hundreds who came to Palm Springs to spend the Christmas holidays lingered to greet the dawn of a new year here augmented by hundreds of others filling the Village to the brim for the week-end.

Every hotel reported capacity business as did the night clubs, cafes and restaurants and, unlike Christmas when the police department reported only one arrest, Friday night and Saturday city jail was jammed to capacity.

**MOST OF THE INMATES** just celebrated a little too much and there were five booked for gambling. Shortly after midnight Sunday two brothers, Indians, engaged in an argument which resulted in the murder of one and the arrest of the other charged with fratricide.

Aside from a few bent fenders no traffic accident of major importance was reported. Gordon W. Schultz, 20 U. S. Marine is said to have lost control of his automobile on South Palm Canyon drive, causing it to turn over. He suffered only minor injuries.

**THERE WERE NO** New Year day babies at the Palm Springs Community Hospital. Mr. Stork the fabled bird, arrived, however, January 2 at 2:35 to deposit a bundle at the side of Mrs. Edward Kolar.

Mrs. Emma Wilson, 90, mother of Mrs. Esther McGee, manager of Wonder Palms hotel, celebrated New Year's leaving the hospital cured of a respiratory ailment, namely a cold.

The only persons in the Village who worked all night long, were personnel at hotels, night clubs and cafes as well as all members of the Palm Springs police department.

## This Side Of the Sun

By Phat

My floor is littered with papers. It's really a depressing sight. My typewriter's cutting capers. And refuses to write it right.

I've started a dozen letters. Right off at the top with the date. Habit has me in its fetters. It always comes out Forty-Eight.

First composition for 1949... And a new project... Reading in the L. A. papers of the million and a half people who watched the Tournament of Roses parade and hearing the comments of the Villagers who saw it, gave birth to the new something to push in 1949: Wake someone up here to start planning now to have a Palm Springs float in that parade.

**GETTING** the Village across to 1,500,000 people isn't something to be puffed off... That's real publicity... A beautiful float to make people "Oh" and "Ah" with the gentlemen in the crowd using their own well-chosen adjectives in expressions of admiration—that would be something... I would give people ideas... Vacation ideas... And since this is a winter resort primarily and the parade comes in winter, the action would be quick—also immediate... "Let's go down and see that place, Aunt Emma"... You can just hear them saying it... Besides, with all of the talent we have here to build a float that would be full of "Ohs" and "Ahs" and the other expressions of admiration, Palm Springs could put it across... We also have plenty of efficient organization brains here to get it started now.

**WELL**, that starts off the New Year with a worth-while constructive idea... We're off on a high plane but watch out for the skids... Anyway, having been on the build up side for several inches, let's get busy with the axe now... It is said there are only seven original joke writers only seem to have one... Every radio show that goes out from Palm Springs has in it some reference to high prices here... Seems radio script writers can't get away from it... It got a laugh once so, they figure, let's use it again—and again—and again... It would be nice if the boys got a little original once, at least.

There should be other things here that ARE funny and at the same time wouldn't plant the seed of an unpleasant thought.

See THIS SIDE, Page 8

## Kenneth Kirk Elected First Chairman of District Hospital As Board Meets to Organize

Kenneth Kirk, long-time civic worker of Palm Springs who served as chairman of the recent successful campaign for formation of the Desert Hospital District, was chosen chairman of the district's board of directors at its first session.



**SURPRISED**—Wally Waring, well known District Two resident, expresses surprise when he is informed that he is the councilman from that district.

## Waring Declares He'll Do Best for District and City

"It was such a surprise to me that I haven't a thing to say right now," said Wally Waring, new councilman from District Two, the reservation.

"Sure, I knew that my friends were boosting for me and that they were going to ask the council to appoint me but I never gave it another thought. Didn't think I had a chance."

Now that he is a councilman, Waring said he has been giving it some serious thought but that all he could say about his plans now was that he would do the best he knew how.

"First off, I'm going to do a little listening for a while and see what goes on. I've got my own views, of course, but they line up with what's best for my district and for the Village as a whole. That latter is going to be my main objective."

Waring, who has been leasing land on the reservation for some time, knows the Indians well and knows their problems and has their confidence.

"They are going to get my help from first to last," he said. "Anyway, just figure it this way—the council job is new to me but you can bet that I'll do my best to merit the honor they gave me."

## Gilmore Elected Chairman of County Board

Floyd Gilmore was elected chairman of the county board of supervisors at their organization meeting yesterday morning in Riverside.

His election followed nomination by James I. Easley of this district and William Slape, new member of the board.

Gilmore is a hold-over member of the county board and succeeds Walter Pittman, defeated at last November's election.

Official opening of the Palm Springs Boys' Club building on east Andreas road Thursday, January 6 at 6 p. m., will be featured with a Mexican dinner prepared by the mothers and sisters of the young club members.

The public is invited to inspect the new building, Frank Partridge, director, announced, and to participate in the dinner to follow at a cost of 2.50 per person.

"The opening will take the form of an open house, Partridge said, 'and every Villager is invited to come and see the building, and play facilities for the boys.'"

## THE FIVE DIRECTORS

appointed recently by supervisors, drew straws at the hearing to determine length of their terms. Directors Boyd and Harry Plymire of Desert Hot Springs drew the two-year terms, and Directors Kirk, Frank Bennett and O. A. Torgerson of Cathedral City, three-year terms. This means that in two years the first two will come up for election within the district in the same manner as school district trustees, and the other three will be up for election in three years.

Preliminary discussion of the board's duties and powers was held at the initial meeting, it was learned from Chairman Kirk. Although the district has been formally established and the board of directors appointed, first tax revenue is not available until after July 1, 1949. Until that time at least the Community hospital will continue to operate the hospital which the district will take over.

Frank Bennett, member of the district board, is president of the Community Hospital association.

**WITHIN** the next two or three months the board must estimate the operating costs of the hospital in the fiscal year 1949-50 as the necessary tax rate is levied by county supervisors, on behalf of the district, after July 1. First tax collections on this rate are to be made in the first county payment due next Dec. 5. Within a reasonable time after that the first actual allotment of funds will be made to the newly-formed district. Often in the case of new district such as this however, advances of tax funds are obtained to bridge the gap between July 1 and the time when money is available.

The Community hospital is requesting half a year's funds from the Community Chest which opens its drive here within the next two weeks.

## Three Narrowly Escape Death in Heater Mishap

Mrs. Paul Manuel, 355 West Cerritos, and her two children, Susie, 7, and Lee Martin, 12, narrowly escaped death Thursday night, according to her husband, Paul, who said he found them unconscious from the effects of gas fumes.

Firemen who sped to the Manuel home said the woman and her children had been revived by the husband before they arrived. Flame in gas heater had gone out, allowing the fumes to fill the room where the trio was asleep.

## Miss January the Second Starts Life Well Equipped

"Miss January the Second" although that's not really her name, was born at the Palm Springs Community hospital at 2:35 p. m. on Sunday.

The first baby of 1949 was delivered to Mrs. Edward Kolar, wife of piano playing "Eddie" Kolar, who does a nightly stint in the Rainbow Room of the Royal Palms hotel.

She has been named Judy Lynn Kolar and weighed seven pounds, five ounces when she arrived.

Winner of The Desert Sun's first baby of 1949 contest, little Shirley's Beauty Salon, a scalp treatment, shampoo, wave, and manicure to the baby's mother; Rosalie's Brother 'n' Sister Shop, a Terry robe with hood; August M. Nardoni Co., a silver spoon; Little Folks Cottage, a lovely custom-made silk baby sacque; Central Motors, a tank full of gas and an oil change for father's car; in merchandise for baby's needs; Mary Helen's, a crib blanket; Laundryette, \$5 worth of diaper service; Peter Pan Grocery and Bakery in Cathedral City, a case of assorted baby food; Palm Springs Paint Co., sufficient paint to redecorate baby's room; Palm Springs Cleaners, \$5 in dry cleaning service; "Tex" Driskell, a Universal heating pad; Worden's, Palm Springs Pioneer Jeweler, a sterling bird record rattle; the Doll House, a beautiful doll; and the Whelan Fountain, a free dinner to the baby's parents.

Formal opening of the club is an event to which Partridge and his charges have been looking forward for many months.

The boys and their leader, are grateful to Villagers for the aid given the group both in money and in labor and other gifts.

"We want to show all of those good people what their help has accomplished and we are looking for a big time Thursday night. It will be well worth while."

Members of the Lions club which sponsors the club are preparing to turn out in a body for the affair.

# County-Wide Zoning Ordinance Adopted by Supervisors, 4 to 1

## Brother Held On Suspicion Of Fratricide

Members of Local Indian Family in Fatal Argument

As result of what police say was a family feud of five-year standing, one brother, member of a well known local Indian family, was dead and the other is under arrest on suspicion of fratricide.

In custody of the Federal Bureau of Investigation pending investigation and a coroner's inquest today or tomorrow is Robert Saubel, 32, Morongo Reservation Indian, employed as a laborer on the Indian reservation here.

Richard Saubel, 23, lies at Welfel's Mortuary, the victim of a fatal knife wound that plunged through his heart.

**IN CHARGE** of the investigation is Harold Higgins, FBI agent called into the case because the murder took place on the reservation. Assisting in questioning of the suspect and the two eyewitnesses to the killing are Police Officers Jim Maynard, Dale Thompson, Sergeant Lux and others on the midnight to eight a. m. shift.

The witnesses to the slaying, Tillie Saubel wife of the victim and Vincent Saubel, a cousin, told police they did not actually see the knife thrust that resulted in the death of the young Indian.

The three, Richard, Vincent and Tillie had just driven up to the home they occupy after a midnight automobile ride. When the car came to a stop, both Mrs. Saubel and Vincent told police, Robert approached and engaged his brother in conversation.

"He wanted Richard to drive him to San Bernardino tomorrow," Mrs. Saubel said, "but my husband refused."

**ANGRY WORDS** ensued and Richard Saubel left the automobile to continue the argument face to face with his brother, Mrs. Saubel said.

Suddenly, she said, her husband called for help.

"It was dark and I couldn't see if Richard was badly hurt," she told police.

However, when she was unable to assist the prone Richard to his feet, she called for Vincent to come and help her.

**WHEN POLICE** arrived Richard was dead. The older brother was arrested at the home of a friend later. At the police station yesterday morning, Saubel said he did not know what took place and refused to believe that his brother was dead.

The reason used in the murder was not found yesterday and still was being sought by police.

## 65 Per Cent Of Chest Aid Given Youths

Figures Show City Doing Something for Juvenile Program

Proving that Palm Springs is "doing" something about its juvenile work instead of just "talking" about it, was shown today in figures made public showing that 65 per cent of the 1949 Palm Springs Community Chest goes directly into youth and home welfare activities.

Four of the six agencies for which funds will be sought in the campaign to open within the next two weeks are youth and family agencies, and the fifth is the Desert Museum which is conceded to be of great educational value to hundreds of youngsters enjoying its field trips and exhibits, according to Lytle Newcomer, president of the Chest.

**THE FOUR DIRECT** youth and family agencies are Boy Scouts, Girl Scouts, Boys Club and the Welfare and Friendly Aid which not only carries on a far-reaching charitable program giving aid to hundreds of stranded and destitute families each year, but also conducts the Youth Center which is a model for similar activities in many parts of Southern California.

"It is typical of a resort city that recreational activities for youth are fewer than in most other communities, so the youth programs here are vastly more important in our chest financing," the chest leader said.

"Our residents and business people have shown by their generous giving in the past that they realize this problem and are in hearty accord with the valuable work being done by the youth agencies with the help of these funds. Without these contributions, the scores of fine volunteers who actually direct the broad programs of activities for the youngsters and teen-agers," he added.

**OF THE \$43,000** total budget for the 1949 campaign, \$25,000 will be allocated to the youth and family agencies, Desert Hot Springs and Cathedral City which benefit from the youth programs of the Boy Scouts and Girl Scouts also will assist in raising the funds.

The sixth agency of the Chest this year is the Community Hospital which has applied for \$10,000 to help carry its money services through the first six months of the year until tax revenue, made possible by the recent formation of the Desert Hospital District, is available. Last year the Hospital requested \$25,000 from the Chest. Toward this amount Cathedral City and Desert Hot Springs also will contribute since the hospital serves their communities as well as Palm Springs.

**WITH** the California legislature meeting this week, much of the discussion at the conference here is expected to revolve around necessary changes in the hospital district laws. The legislation was drawn at the close of the war to encourage local areas to finance hospitals and it is known that several changes and additions must be made to smooth out rough spots in the district operation.

One of the principal talks of the conference will be given by Dr. Jay J. Crane, counselor of the American Medical Association for Southern California. Equally interesting will be panel discussions by five district hospital administrators and five chiefs of staff, covering their separate parts of the hospital work.

**HEADQUARTERS** will be established at the Desert Inn, Delegates and their wives will register in between 3 and 10 p. m. Thursday. Most of the group will be lodged at the Desert Inn but some will be assigned to rooms elsewhere in the Village.

Business sessions will start early Friday morning and continue throughout the day. It is thought probable additional time will be needed Saturday morning to complete the program.

Chairman Kirk has been assisted in arrangements for the event by Atty. Lytle Newcomer.

## Back to School For Youngsters

It was back to the grind again for hundreds of Village youngsters and young men and women as school doors were re-opened yesterday after the all-too-brief, to them, Christmas holidays.

It is the last lap for Palm Springs students. They do not have the customary Spring vacation prevalent in other schools but, to compensate for this, start their summer vacation several days earlier.

## Costa Mesa Man Winner In Fib Derby

Pegleg Smith, himself, reincarnated by Ray Hicks, Costa Mesa poet, won the first annual Liars' contest held in conjunction with the annual New Year's day Pegleg Smith, lost mine hunt in Borrego valley.

More than 1000 persons registered for the Pegleg mine hunt, inaugurated as an annual affair last New Year's day by Harry Oliver and 42 of them competed in the Liars' contest the night before around a camp fire in Borrego valley.

The prize was donated by Walter Knott's Ghost town.

Harry Oliver, master of ceremonies at the contest on the strength of claiming to be the desert's champion liar, disqualified all of the other judges—Randall Henderson, John Hilton, Steve Ragsdale, Robert Ransom and others—and picked the winner himself.

The next day all contestants and hundreds of others took part in the Pegleg mine hunt.

P. S.—It wasn't found.

## Hospital Chiefs To Meet in City

More than 90 officials of district hospitals in California will assemble here Thursday for an important two-day conference out of which may grow a permanent organization devoted to improvement of hospital services and sponsoring of necessary legislation.

High on the agenda of the parley is a discussion of what effect Proposition No. 4—the aged and blind initiative on the Nov. 2 ballot—will have on district hospitals, but up to late last night Kenneth Kirk, chairman of the committee on arrangements, had been unable to find anyone who can speak authoritatively on the subject. He has been in contact with the governor's office three times recently and was following new leads yesterday which he hopes will yield a speaker.

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## Bennett Named Recreational Director for Casaba Season

Plans for an active recreational program during the Spring months were being outlined today by Bob Bennett following his appointment this week by city council as recreational director.

Bennett was in conference yesterday with C. E. Ballagh, coach at the high school, making arrangements for use of the new gymnasium there for basketball.

Officials today on the financial end of the program and will meet managers and captains of basketball teams in a meeting tomorrow night.

The meeting will be held at Bill Marvin's sporting goods store at 7:30 o'clock and Bennett urged every team manager or captain of prospective teams in a city-wide basketball league to be there to discuss plans, rules and schedules.

It is planned, Bennett said, to get the league under way as soon as possible and play will start on completion of arrangements with the high school and city council.

Number of teams in the loop has not been determined by Bennett, but enough interest has already been shown to guarantee six teams with two more clubs being organized.

Play will be on the new floor at the high school under arrangements completed yesterday by Bennett and Ballagh.

## Measure, Advocated by Desert Residents for 12 Years, Wins After Day of Heated Debate

Law to Go Into Effect in 30 Days; Will Require Permit for Industries; Planners And Supervisors Must Approve Request First

County-wide basic zoning for all of Riverside county—objective of a 12-year fight by Palm Springs leaders—became a reality late Friday night when board of supervisors adopted by a four to one vote a bitterly-disputed zoning law.

The ordinance becomes effective after the ordinary 30-day advertising period. Adoption of the law was one of the final acts of the board of supervisors before it re-organized with advent of two new members, both residents of the City of Riverside.

**SUPERVISORS** voting for the law, which includes a permit system on 38 categories of heavy industry, one of these being cement plants, were James Easley of Palm Springs, Arthur Weirick of Corona, Floyd Gilmore of Hemet and Walter Pittman of Riverside. Supervisor Ed Hill of Riverside, after voting for certain portions of the ordinance in the section-by-section voting as required on such an ordinance, voted against the law as a whole, giving the four-to-one decision.

A delegation of nearly 75 Palm Springs residents attended and nearly a dozen of them made presentations on behalf of the law. Other groups urging its adoption were from Desert Hot Springs, Cathedral City, Thousand Palms, Rancho Mirage, Palm Desert, Indio, Coachella, Thermal, Idyllwild, West Riverside, and scattered other communities of the county. The same groups from the extreme western end of the county who have bitterly fought the zoning law proposal.

**THEN, IF HE SO CHOOSES**, Guiberson may apply to the Riverside county planning commission for a permit to establish his cement plant at the same location as previously proposed. The commission must hold two hearings on the application at which both proponents and opponents may be heard, and refer the matter to supervisors for action. Thereafter the supervisors must hold another public hearing, taking evidence for and against the permit request, and finally take action approving or denying it.

In the meantime, the planning commission has recommended issuance of the permit, it can also impose strict regulations under which the plant could operate. These could cover any anti-

See ZONING, Page 8

## Inventor Just "Drops In" on Villagers in His Helicopter

Now they are really "just dropping in" on local hotels. Stanley Hiller, inventor of the Hiller 360 Helicopter and president of the company, visited in Palm Springs Friday and stopped overnight at the Town and Desert.

He didn't land at the airport and motor in. He landed his Helicopter on the front lawn of the Town and Desert and went right in to register with Mr. and Mrs. Harry Burns, proprietors.

Later he took the Burns up for a ride over the Village.

Burns, an old flyer himself, said his heart almost stopped when the air speed indicator on the plane dropped to zero as Hiller wanted to take a look at a local home from the air.

It was while they were flying over the Village and Burns said: "There is Frank Sinatra's house."

"Where?" said Hiller, bringing the plane almost to a stop.

Hiller has been flying for years and during the war invented many items for the government. He started his inventions when he was 13.

From here Hiller flew back to Palo Alto after refueling at the local airport.

There is one thing that every resident interested in the present prosperity and future growth of the community can do about it: trade at local stores. Every dollar spent here helps to create local prosperity. With the generous patronage of local residents, our merchants can build bigger and better stores with a larger variety of merchandise. It is a short-sighted person who depends on the community for a livelihood and spends his earnings elsewhere. It's just poor economics—thoughtlessness.

The Desert Sun urges that Villagers give this subject serious consideration. It is one sure and sound means of building our community. It will create employment for more people who want to live here—make possible the expansion of present stores and attract new lines of merchandise. It's the old story of giving your dollars a chance to come back to you—and build your community.

**OUR LOCAL MERCHANTS** must do their share in this program of creating a prosperous community. Their prices must be reasonable—their service good and selection of merchandise as wide as possible. We have lots of good stores in Palm Springs which can fill the needs of almost everyone. These merchants contribute to every community betterment program—the chamber of commerce, community chest and dozens of other projects. They deserve your support but seek it only on the basis of fair prices and courteous service. Everyone can benefit by such a transaction. It will be a good deal all the way around.

The next time you are planning a purchase—whether it be large or small—remember that YOUR future prosperity is dependent to some extent on where you make that purchase. Make an effort to buy it in this community. Learn what the stores here have to offer. It's the intelligent thing to do!

## The PUBLISHER'S Corner

by OLIVER B. JAYNES

**FOUR MILLION PEOPLE** are now living in Los Angeles county—most of them a little over a hundred miles from Palm Springs. For the most part they are city dwellers who fight traffic to work, to shop and to play. Almost all of them suffer from the unpleasant effects of smog—not to mention the lack of sunshine and fresh air. It's a strenuous life. People just don't realize how bad it is until they get away from it.

This is the reservoir from which the desert area will draw its future population. There will be many winter residents and visitors from all parts of the country but the more permanent population of this community will be established by refugees from over-crowded Los Angeles and its environs. A small percentage of those who seek relief from city life with its traffic and smog will make this desert region grow and prosper. Lack of employment and business opportunities is our only drawback. They will come slowly.

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## New School Building Put Into Service

Classes assembled for the first time at the new North End school yesterday with more than 250 children of grammar school age attending and eight teachers transferred from the Francis Stevens school, using the new building.

The new plant is located on former Torney General hospital grounds given to the Desert School district at 100 per cent discount by War Assets Administration early this year.

"All pupils from third to sixth grades who over-crowded rooms at Francis Stevens school have been transferred to the new institution," Dr. Arthur G. Hoff, acting superintendent of the consolidated school district, said.

He added that classes for kindergarten, first and second grade pupils will continue at Francis Stevens.

"The transfer of pupils to the new North End school will leave ample room at Francis Stevens for kindergarten pupils now on the waiting list," the school head said.

## The Desert Sun

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**APRIL SHOWERS**—Al Jolson is still very much "in voice" as Villagers who attended last Thursday's broadcast, and those who listened from coast to coast, will attest.

## Jolson Show Will Start Here Again

Al Jolson may be getting on in years and crowding Jack Benny's 39, but he hasn't lost a thing. His show, Kraft Music Hall, broadcast from the American Legion hall last Thursday night, had a large local audience vociferous and honest in its loud applause. Doris Day, guest star, heard in several numbers, also earned vigorous applause.

The Jolson show will be on the air again from Palm Springs this Thursday night and the last of a series of three local broadcasts will be heard January 13.

This week's guest star will be Larry Parks and, as usual, Oscar Levant will be at the piano and Lew Brown's band will provide the music.

Jolson will sing "Robinson Crusoe," "Rosie, You Are My Posie," and "Anniversary Song."

The show will go on the air at 6 p. m.

Last week's broadcast was the first big time show to go out on a coast to coast network this season.

Benjamin Franklin's brother began publishing a newspaper in 1721 that for several issues argued against that "doubtful and dangerous practice of inoculating" against smallpox.

## Medical Society Urges Checking Of Heater Vents

Warning was issued by Riverside county medical association in cooperation with the county health officer on the advisability of checking all heaters and ventilation in buildings following recent deaths at Big Bear and the near tragedy to a family at Edgemont due to supposedly carbon monoxide gas poisoning.

According to county medical association officials, cold weather improperly functioning heaters and little or no ventilation are dangerous combinations apt to result in serious consequences.

Dr. Arthur W. Miller, county medical association president, stressed the possibility of many families being in danger through failure to check heating and ventilation facilities in their homes.

Dr. Robert S. Westphal, county health officer, indicated that the recent earthquake might be one contributing cause of improperly functioning heaters and furnaces.

"Several cases have been noticed throughout the county," said Dr. Westphal, "where exhaust vents to heaters have been dislocated by the recent quake. Poison gases are thus allowed to escape into the room."

Dr. H. M. F. Behneman of Palm Springs, founder of the Desert Clinic, is president of the county association.

## County and CVWD Renew Contracts

County supervisors Monday renewed their agreement with the Coachella Valley County Water District for another year.

It was the standard agreement whereby the county gets a fourth of one per cent of the fees collected as compensation for expenses. It was again made at the request of the district.

The CVWD is the water district which in conjunction with the Federal Bureau of Reclamation, has brought Colorado river water to the Coachella Valley via the All American and Coachella canals.

## Legion Smoker Friday Will be Merry Affair

Owen B. Coffman post, American Legion, will present another outstanding show Friday night at the Legion hall. Jay Morrison, commander, said this smoker would even better the highly entertaining show of a few weeks ago.

Jerry Sanborn and George Kreimer, co-chairmen of the event, have been busy for several weeks lining up talent for the event. All proceeds go to the building fund. Legionnaires and their guests are invited.

The smoker was originally scheduled for January 7, but has been changed to January 7. Tickets already sold and dated January 28 are good for this night.

The acts include Jax Rhodora, dancer; Dude Kimball, Miller and Jean, Patsy Abbott, Margaret Brown and many others.

## Income Tax Man Here January 14

Villagers will have to go no farther than the American Legion hall on Belardo road January 14 to file income tax returns or ask questions about what they owe the federal government.

Deputy collector for the internal department will be in Palm Springs a week from next Friday, the Riverside office of the revenue service announced Friday in revealing a schedule for visits to various county cities.

Collector Harry Westover suggested that those unable to contact the deputy on the day he is in their city, can go to a neighboring community. The deputy will be in Indio January 11 and 12 and in Banning earlier, on January 7.

## Sportsman's Group To Meet Tomorrow

First meeting of the New Year of the Palm Springs Sportsmen's association will be held at the fire hall tomorrow, Warren Heath, president, said last week. Much important business is scheduled to come before the group.

## National Legion Chief Expected At Post Meeting

Owen B. Coffman post, American Legion, will hold its regular meeting tonight at American Legion hall and the occasion will be a celebration—the first anniversary of the dedication of the World Wars Memorial building.

National Commander Perry Brown, who is expected in Palm Springs today, will probably be a guest at the occasion.

Post members and members of the auxiliary will sit down to the anniversary dinner at 6 p. m. and the meeting will start at 8:00 p. m.

## Cathedral School Club Rally Thursday

Cathedral City school club will meet at the school Thursday Jan. 6, at 2:30 p. m. it was announced yesterday.

Plans will be made for the pie supper on Feb. 11, as well as other plans for the coming year.

## Veterans Grateful for Great Christmas Holiday in Village

"We'll do it again and more often than once a year," so said Palm Springs Amvets as grateful letters from six Birmingham Hospital patients who spent Christmas here as guests of the post came in answer to a letter of thanks from W. R. McBrien, chief of special services for the hospital.

## New Supervisors Take Over Jobs

William Slape, Riverside, and William Jones, Arlington, were sworn in as members of county board of supervisors yesterday noon.

Slape succeeds Walter V. Pittman, chairman of the board, and Jones succeeds Arthur Weirick of Corona.

Slape and Jones were victorious over Pittman and Weirick at last November's election.

The letter from McBrien read in part:

"They were impressed with the overwhelming welcome they received upon their arrival in Palm Springs and report that the tempo never decreased. We are particularly happy that you furnished these special patients such a wonderful time, since most of them face many more months of hospitalization."

The veterans themselves wrote in grateful vein, to the Colonial House, Rossmore, Desert Retreat, Chi Chi, Dunes, Palm House, Del Tahquitz and Doll House and especially to Pete Sheptenko who provided nurses for the boys and a cocktail party at his home.

Thomas Paine was a leading journalist during the American Revolution.



## NEW ENGINES for OLD BUICKS

If you own any Buick model back to 1937, now you can give it all the surge of today's Fireball power, pep and performance. You'll thrill anew to the quick response—the get-up-and-go—your Buick engine gave you the day you drove it home—brand new.

Just put a factory-fresh Fireball engine in your old Buick. Cost? Often less than a thorough overhaul. Time? Much less. Come in and talk it over—including our convenient payment plan.

**Desert Inn Garage**  
193 N. Palm Canyon Drive

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Joseph Pulitzer, who made the New York World a great newspaper, founded the Pulitzer school of journalism at Columbia University.



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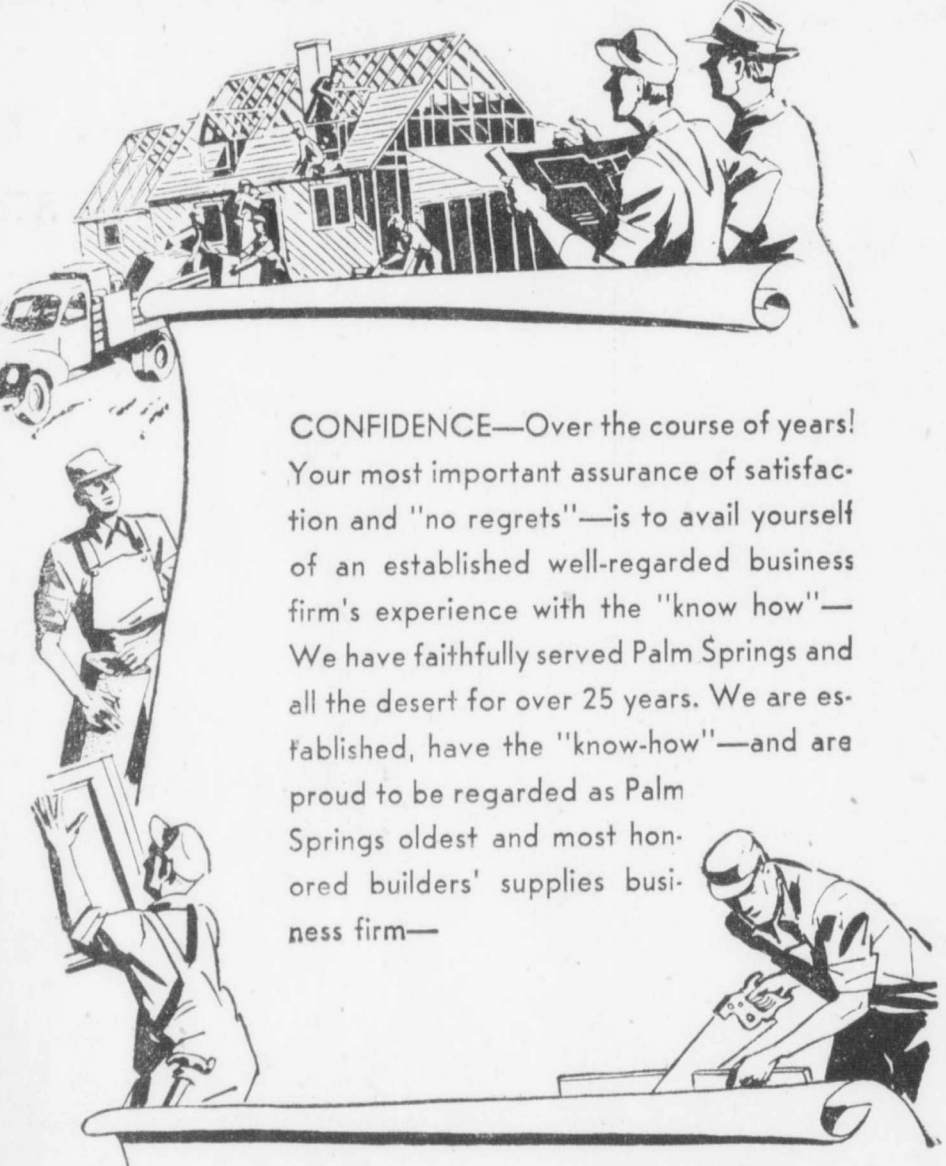
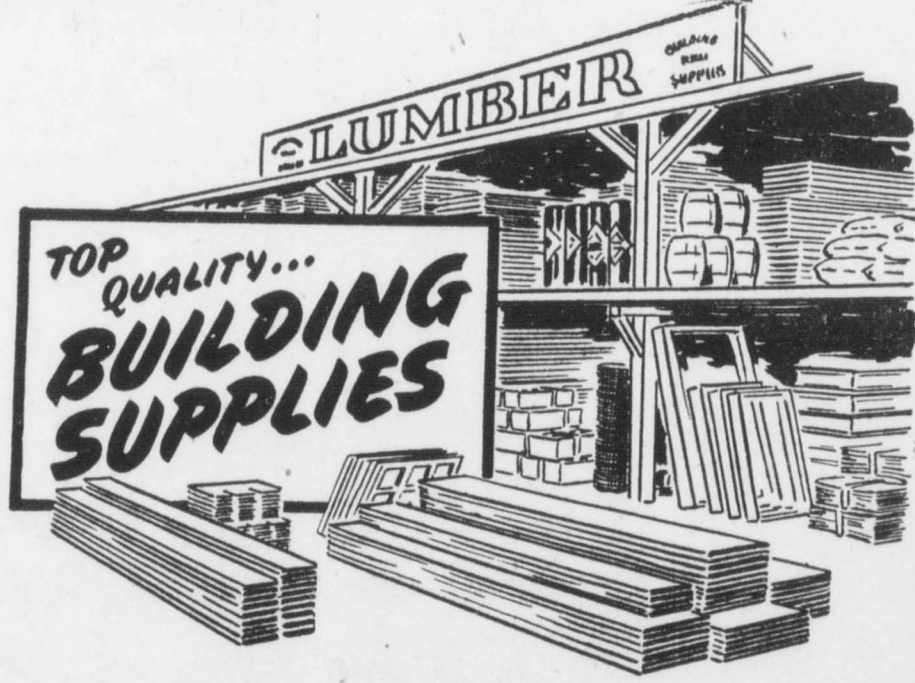
... Use only the toughest, sturdiest lumber. Our wood is case hardened to withstand all weather ... cross-piled in our yards to prevent excess warping. Whether for a new home---or for an addition to your home---or for repairs or remodeling jobs---our timber will give you years of solid satisfaction. Start your building or repairs now.

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Everything you need ... to build a house! First quality materials—including roofing materials, sash and doors, lumber and plywoods of all types, sizes, and grains—all of finest quality—all priced right.

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## New Home \$19,500

2 Bedrooms  
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- Nicely Furnished
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- Garage
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SHEPTENKO, PETER B. 7366  
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503 N. Palm Canyon Dr.  
TREZEVANT, ELIZABETH  
457 N. Palm Canyon Dr. 2893  
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Highway 111, Palm Village  
Phone—Palm Village 76161  
**MORONGO VALLEY**  
HESS, HARRY M.  
P. O. Box 97  
SMITH, RAY C.  
P. O. Box 105, Morongo Valley

## Building for 1948 Tops Five Million

Building permits at the close of 1948 showed a drop of \$1,505,117 as compared to the 1947 total but was in excess of \$5,000,000, considered by building experts excellent for a city the size of Palm Springs.

At the close of business Friday permits for 1948 totaled \$5,156,037 compared to \$6,661,154 for 1947.

Permits issued for December, 1947, amounted to \$1,442,214. For December, 1948, the permit total was \$208,200.

Records at the Palm Springs building department disclose that it was the first time in three years that a 12-month total in building permits fell below the \$6,000,000 mark.

## Increase in GI Home Loan Rate Viewed as Benefit

Failure on the part of the government to increase the interest rate on GI home loans from 4½ per cent is costing the veteran more than he now saves, V. C. LeClerg, president, Veterans Organizations Council of Altadena, said. He added that the home loan plan under the GI program has lagged considerably.

LeClerg's organization is heading a nationwide campaign for a realistic adjustment of the interest rate for legislation author-

izing a proper secondary market for GI mortgages.

The need for concerted action, LeClerg said, is seen in the fact that GI loans during 1948 dropped more than 50 per cent in volume, despite the demand for homes, particularly new ones.

The VOCA program seeking an upward adjustment of the GI interest rate is based on a Veterans Administration study dated August 16, or six days after President Truman signed the bill which granted VA Administrator Carl R. Gray Jr., authorization to adjust the rate to 4½ per cent.

Gray's letter to veterans states that an increase in the interest rate is essential if veterans in any number are to continue to enjoy the loan guaranty benefits of the GI Bill. This increase, Gray said, is essential to assure preferential credit aid to home seeking veterans.

## Village Property Figures in Trade

Maybelle Whann's property at 689 Camino Parocela figured in a trade last week whereby a well known Long Beach family became Villagers.

The local property was taken in trade for income property in Long Beach owned by Mr. and Mrs. William A. Courtney of 1124 Elm avenue in that city.

Mr. and Mrs. Courtney have been residents of the beach city for 25 years but have wanted to make Palm Springs their home for some time.

Lee Luecke of the H. H. Foster office handled the transaction.

## Ample Home Building Goal Of Institute

Ample production of homes in all price brackets to meet housing demand in this region is one of the principal aims of the Home Builders Institute of Los Angeles in the new year.

This was stated yesterday by Arthur A. Beliveau, president-elect of the institute.

"Development of plans for production of the economy house has reached the point where specifications have been completed," he said.

"The economy house we are considering is a home that can be bought with payments as low as \$50 a month and intended to meet the housing needs of a large segment of potential buyers, especially many veterans."

A Boston coffee shop was the first news agency.

## San Franciscans Buy Local Home

Mr. and Mrs. Leonard H. Schriever of San Francisco have purchased a home in the Desert Tract and arrived with their daughter last week to become Villagers.

They have made repeated trips to Palm Springs and decided that this was the spot to live so traded the sea air of the bay city for the desert's climate.

Lee Luecke of the H. H. Foster office negotiated the sale.

The Desert Sun — 3  
PALM SPRINGS, CALIFORNIA  
Tuesday, January 4, 1949

### For Sale

A substantial development in the heart of town on a large corner lot close to the Tennis Club. Just the place for comfortable owner operation. There are two buildings, one containing an owner's apartment with large living room, dining room, kitchen, bedroom and bath, plus 3 hotel rooms with baths. A separate building of new and modern construction contains 5 rentals—3 with kitchens—thoughtfully arranged so they can be combined into suites. There is adequate space for additional units and a pool. This property represents a sound investment and will show a good return on the price of

**\$87,500**

Terms

**Muriel E. Fulton**  
REALTOR

and  
ASSOCIATES

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Phone 7053  
Rhodah Garner Associate

### Season's Best Buys

1.) New 3 bedroom, 3 bath, double garage, large walled view lot. Beautifully furnished.  
**\$28,500**

2.) New 7 units, nicely furnished. Plans for 16 additional units and pool. \$68,000. Will consider commercial property in L. A. residential in Beverly or Brentwood.  
3.) Beautiful view lots 1 mile from center of town, 100x100. A building program for 10 new ultra modern homes is now under way for this tract.  
**\$2100 AND UP WITH EASY TERMS**

## AL HERD, Real Estate

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Beverly Hills Office: Palm Springs Office:  
8788 Sunset Blvd. 359 N. Palm Canyon  
CRestview 45204 Phone 6882

## Owner MUST SELL This LAS PALMAS HOME

Without question one of the best values we have offered all winter is this new unfurnished home in the fashionable Las Palmas Estates. With 2400 square feet in the building, it has three bedrooms and two baths; two-car garage; air conditioned and central heating. This is more dollar-for-dollar value than anything in town at

**\$29,500**

Another fine value that we are proud to present is this new modern home (unfurnished) with two bedrooms and one bath; living room with an entire wall of glass; metal kitchen, carport and air conditioned. Large lot (100x100) in an excellent location.

**\$14,750, Terms**

Ransom & Hinkle, Realtors  
FOREMOST DESERT DEVELOPERS FOR 20 YEARS Palm Springs

Walter McManus  
Arthur Greenfield  
THE PLAZA

William Boggess  
Don Kennedy  
PHONE 2793

# The Desert Sun Real Estate Section

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS

### Desert Living At Its Best

That's exactly what the house we are featuring this week offers you. It is new, modern styled, and ideally located on a large corner lot in the south part of town. Two bedrooms, one with outside entrance—both with oversize closet space. Luxuriously styled bath and kitchen. Large living room with picture windows and Arizona flagstone fireplace. Most efficient heating and air conditioning. Landscaping too! All this for the modest price of \$15,000.

**CHARLES MATHEWS**  
REALTOR

463 N. Palm Canyon Dr. Phone 2772  
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**SUNNY DUNES**

- ✓ Fifteen new desert homes at a big saving.
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- ✓ Featuring big windows, lots of cupboards, tile kitchen, real fireplace, stall showers.
- ✓ Immediate occupancy. Ready to be enjoyed now.
- ✓ Investors! Live in them part time, profitably rent them during the peak of the tourist season.
- ✓ Only \$11,500! The best buy in Palm Springs.
- ✓ Monthly payments of \$72 include taxes, insurance and amortization. Small down payment.
- ✓ Buyers! Take this ad to any real estate broker. We pay full commission.
- ✓ Drive out Ramon Road east from Palm Canyon Road. Only two miles to Sunny Dunes.
- ✓ Keys are at the property. Secure them from Mr. Smith. Telephone: Palm Springs 6342
- ✓ This is the best Palm Springs bargain we have ever offered. Don't delay! See them today!

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## BEAUTIFUL COURT

IN BEST LOCATION — HOME AND INCOME. 5 large apartments attractively furnished in latest Palm Springs motif.

ALL THIS for the modest price of  
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on Terms to suit the purchaser.

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PALM SPRINGS, CALIFORNIA  
Terry Ray - Guy Anderson  
Associate: Ann Metcalf

Here is a marvelous buy for development or future resale (making a capital gain). 180 Acres east of Charlie Farrell's Racquet Club bordering city limits in direct line of Tramway. Good soil, level, excellent water conditions.  
**\$100 Per Acre.**

Sunshine Properties Exclusive

**PALM CANYON FRONTAGE**

64'x300' \$9900  
Adjoins N. E. corner Palm Canyon Dr. and Via Olivera streets to 15' alley. Zoned for business and units. You can't miss if you buy on Palm Canyon Dr. and the tramway will skyrocket values in this area.

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Associate: Bill Kleinberg  
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**Furnished Homes**

SAVE \$1000 ON THIS  
2 bedroom plus guest house and bath. Badminton court, citrus trees, sprinkling system. Located 2 blocks from school.  
**\$16,500**

3 bedrooms, 3 baths. On R-3 lot. \$22,000, terms.

New 2 bedroom. New furniture. \$17,000. "This is very nice."

**Frank Miller**

REALTOR  
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TOM GREEN  
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**PRICED TO SELL NOW!**  
**\$19,500, Terms**

New Beautiful Home—by Owner

**FURNISHED**, including Bendix Washer. Large living room 13'x27' in size. Natural fireplace. Corner lot 100'x105'.

**Swimming Pool**

Filter — Underwater Light  
Landscaped — Completely Walled.

Will sell unfurnished.

SEE OWNER 614 DESERT WAY

In Desert Tract, 1 block S. of Ramon Rd. E. of High School  
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Enjoy A Full Hour More of Sunshine!

**SHANGRI-LA PALMS**

Only 15 Minutes from Center of  
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**New Desert Home**  
**\$2850** FULL PRICE  
INCLUDING LARGE LOT  
Not in Indian Reservation



Constructed of Insulating Pumice Block and steel. Large studio living room, kitchen and bath. Large lot. All improvements in and paid for.  
Drive out on Ramon Road, cross Highway 99 and continue for ½ mile on Ramon Road to SHANGRI-LA PALMS.

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Brand new two bedroom home. Near famous Palm Springs Biltmore. Spacious livingroom with flagstone fireplace. Many added features. Exclusive tract. Large corner lot.

**Reduced to \$15,000.00**

NEW HOME  
LAS PALMAS ESTATES

Three bedrooms, two baths, spacious rooms, fine flagstone fireplace. Many excellent built-in features, floor-to-ceiling windows and excellent wardrobe closets. Large lot, completely walled. Two-car garage. Furnace heat and air-conditioned.  
**\$29,500**

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## The Merry-Go-Round

Holiday festivities for the younger set started off on Dec. 17 with a formal dance at the Woman's Club and ended when the last train, plane and motor left the Village on Sunday for schools on the Coast and points East.

Tuesday's tea-dance at the Tennis Club brought out a gay crowd from the high school and college set. A few of the out-towners dancing to Pat Barbara's music were Roger Page, vacationing from Minnesota at Deep Well; Jim and John Daly out from Marmion in Chicago; Dee-Dee Tracy, Pasadena; Jerry Richardson from Inglewood, with Shirley Millhouse; Gavin Herbert, down from Van Nuys and with Ann Woodward from Stadium High, Washington.

From Palm Springs High there were Pat Pepper, Jackie Kingsbury, Betty Wright, Mary Penderly with Dick Clarke, Adele Woods with Bill Hotchkiss and Brownie Brown with Chase Colborn.

Others were Marlene Matlet with David Harper; Mabel Potter with Eddie Weiss; Beverly Brown with Kenny Jackson; Nicky Nichols, Frank Purcell and Jimmie Hicks and dozens of others. The Shadow Mountain Club on Thursday approximately the same group were on hand to dance to the music of Todd's Rhythm Band.

Mary Frost was there with Rodger Page, Sandra Cordrey with Jim and John Daly; Nancy Nye with Jim Willis; John and Ben Chaffey with Bea Bailey and Janet Jaynes, June Green and Gayle Johnson from Anokaia were there. Barbara Jones, UCLA Bobby Jones, Claremont; Don Williams, Redlands; Gillard Boyd, USC; Stuart Clarke, Washington; and Jack Pendrey, from Stanford.

Wednesday evening Nicky Nichols entertained all the High School crowd at his home on El Mirador. They were invited to come in costume representing a song title and there was much fun guessing who was what and what was who.

Gayle Johnson was hostess at a lovely luncheon at Shadow Mountain Club the same day. Her guests were Anne and Sue Oliver, Diane Cross, Mary Pendrey and Janet Jaynes.

Nel and Rathbun Hees have said goodbye to their cute Desert Tract house where so many people have had so much fun during the past two years. They will spend a month in their Brentwood apartment getting their plans underway for the new home they will build just above Bel-Air Bay Club before going on to Sun Valley for six weeks of skiing. Devoted as they are to

their skiing and paddle tennis they still love the desert and plan to have another home in Palm Springs.

The Harry Reids deserted Palm Springs and joined a group of old Stanford friends in San Marino over the New Year's... The William Alsworths did their celebrating in Pasadena to be on hand early for the Rose Parade and game... Likewise the Kenneth Kirks... The Ed Fallgrens dashed into Los Angeles for a couple of parties returning in time for the Joan McManus and Frances Hughes open house on Sunday... Mr. and Mrs. Karl B. Kumpke spent the holidays at Camelback Inn.

Virginia and Dr. Henry Dollard with their houseguest, James Skidmore, spent a few days in their new La Jolla home... Nick and Mary Carter took time off from San Mateo and flew down for New Year's with Village friends... The Sol Lessers entertained Mr. and Mrs. Jean Herholt and Mr. and Mrs. Mendel Silberbert in their lovely Camino del Sur home... Mrs. Upham Begelow's birthday on Dec. 21 made it a double celebration when Margaret and Dr. Robert Morrey invited friends in on New Year's eve.

And Muriel Bering's having a birthday on Jan. 1 was the reason so many people were saying "Happy New Year and happy birthday" all at the same time in Lee Bering's smart new fun place just past midnight... Practically everyone was in at some time or other between the early evening and early morning hours.

At the Chi Chi Margery Mains, film comedian, was with a large party wishing each other the "Best for the New Year." Perc Westmore sat nearby with Wayne Morris and friends. In another large party were Mr. and Mrs. Stanley Rosin, Mr. and Mrs. Irving Matloff, Attorney and Mrs. Al Bergman, the J. A. Yales and Saul Ruskins.

Don't forget to mark next Monday, January 10, in red letters on your calendar for that is the date of the spectacular Fashion Tea being presented by Desmond's, Bullock's and Robinson's for the Palm Springs Woman's Club. And if you don't have your tickets they may still be obtained at the Desert Inn, Shadow Mountain Club or from any member of the Fashion Tea committee.

Mrs. Charles Potts and sister Mrs. Allen Davis returned to the Village following a short visit with their sister, Mrs. Jess Meyers of Las Vegas.

## Revised KCMJ Radio Log

Dick Joy of KCMJ today lists the second half of the revised weekly log of the Palm Springs station. He advises Villagers to clip this and keep it to the first half of the log, under Standard time, which was printed in The Sun Friday.

**Monday through Friday**  
7:00 Sundialers Club.  
7:30 Bob Garred News.  
7:45 Fred Beck.  
8:00 Notes for the Day.  
8:15 Dave Valle News.  
8:30 Notes for the Day.  
8:45 Rosemary.  
9:00 Wendy Warren News.  
9:15 Aunt Jenny.  
9:30 Helen Trent.  
9:45 Our Gal Sunday.  
10:00 Big Sister.  
10:15 Ma Perkins.  
10:30 Young Dr. Malone.  
10:45 Guiding Light.  
11:00 2nd Mrs. Burton.  
11:15 Perry Mason.  
11:30 Nora Drake.  
11:45 What Makes You Tick.  
12:00 United Press News.  
12:05 Music at Noon.  
12:30 Your Lucky Strike.  
1:00 Knox Manning News.  
1:15 Desert Radio Ranch (M-W-F) P. S. High School (T-Th).  
1:30 Music for Luncheon.  
1:55 United Press News.  
2:00 Hint Hunt.  
2:25 Mr. Information.  
2:30 Meet the Missus.  
3:00 Arthur Godfrey.  
4:00 United Press News.  
4:05 Concert Music.  
4:30 Club 15.  
4:45 Edward R. Murrow.  
5:00 Front Page Features.  
5:15 In the Spotlight.  
5:25 Song of the Day.  
5:30 Chet Huntley News.  
5:45 Bob Garred News.  
5:55 Desert News.

**Tuesday Evening Highlights**  
6:00 Story Hour.  
6:15 VA Reports.  
6:30 Philip Marlowe.  
7:00 Hit the Jackpot.  
7:30 Morey Amsterdam Show.  
8:00 Lowell Thomas News.  
8:15 Jack Smith Show.

8:30 Mr. and Mrs. North.  
9:00 Mystery Theater.  
9:30 Reulach.  
9:45 Night Editor.  
10:00 Chet Huntley News.  
10:15 Music for the Party.  
11:25 News.  
11:30 Musical Marathon (till 2 a. m.)

**Wednesday Evening Highlights**  
6:00 County Fair.  
6:30 Harvest of Stars.  
7:00 Hollywood Music Hall.  
7:30 Free for All.  
8:00 Lowell Thomas News.  
8:15 Jack Smith Show.  
8:30 Dr. Christian.  
9:00 Celebrity Door.  
9:15 Congressman Phillips.  
9:30 Reulach.  
9:45 Night Editor.  
10:00 Chet Huntley News.  
10:15 Music for the Party.  
11:25 News.  
11:30 Musical Marathon (till 2 a. m.)

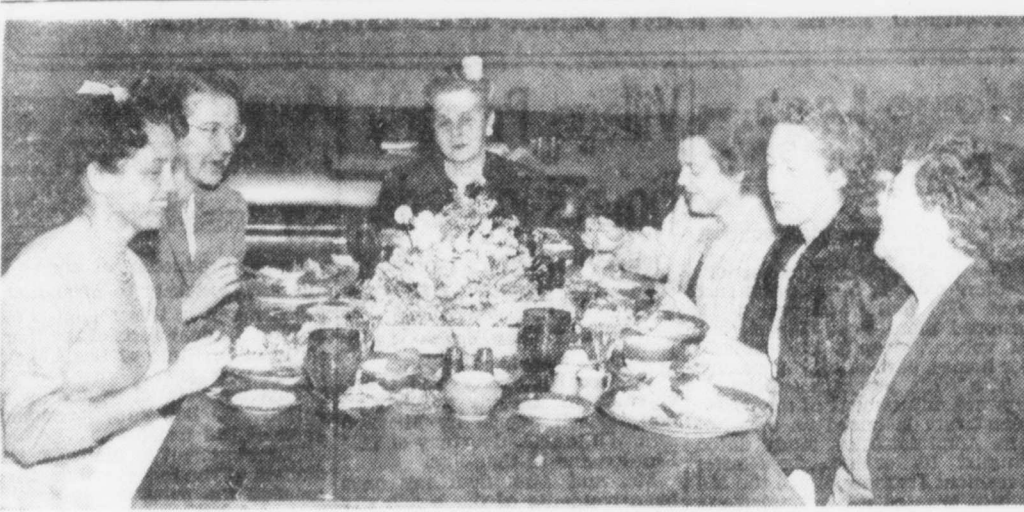
**Thursday Evening Highlights**  
6:00 Suspense.  
6:30 Crime Photographer.  
7:00 Hallmark Playhouse.  
7:30 First Nighter.  
8:00 Lowell Thomas News.  
8:15 Jack Smith Show.  
8:30 Mr. Keen.  
9:00 FBI in Peace and War.  
9:30 Reulach.  
9:45 Night Editor.  
10:00 Chet Huntley News.  
10:15 Music for the Party.  
11:25 News.  
11:30 Musical Marathon (till 2 a. m.)

**WONN'S**  
Correct  
**PET DIET**  
California's Finest  
correct  
**PET DIET**  
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**60% MEAT**  
since 1936  
Packaged for your  
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At Leading Markets  
ON SALE AT  
**PHIL'S MARKET**  
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**CATHEDRAL CITY**

## Social ACTIVITIES

By Muriel Cowan, Telephone 6345



**HONORS OFFICERS**—Mrs. Edna Brett, president of the Palm Springs Eastern Star Club fetes her officers with a luncheon as her Christmas "gift" at Town and Country. Left to right: Mesdames Fern White, Lolita Waller, Mrs. Brett, Hazel West, Helen Winterton, and Edna Chamberlain of Desert Hot Springs. (Desert Sun Photo.)

### Eastern Star Club to Meet On January 7

O. E. S. Luncheon Club will meet January 7 in the Blue Room of the Chi Chi at 12:00 noon.

All Eastern Star members, wives and families of Masons are cordially invited to attend. Plans for the annual Sweetheart Ball will be announced then.

Visiting in the Village at the home of Mr. and Mrs. Alvin Weingarten of Camino Buena Vista were Mrs. Weingarten's mother, Mrs. Mary Beck of Redlands, Mrs. Helen Miller of Los Angeles, Mrs. Weingarten's sister and her brother, Mr. A. C. Beck of Louisville, Kentucky.

Mr. and Mrs. James Harris, and children, former residents of Palm Springs, returned to the Village to spend the New Year at the home of Mr. and Mrs. Howard Arnold of 3984 Calle San Raphael.

### Traditional New Year's Eve Party Given by William Malouf's Attracts Brilliant Gathering of Socialites

The W. B. Malouf's traditional New Year's Eve party was a gay and brilliant gathering of socialites from far and near. The evening's festivities started with friends vacationing on the desert invited to join the Malouf's host of Village friends for cocktails in their beautiful Las Palmas home before going on to the Tennis Club for dinner and dancing.

Among those from out of town adding gaiety and interest to the party were their own houseguests, the Ed Davies of Pasadena, Mr. and Mrs. Bert Malouf and Mr. and Mrs. Tom Malouf of Los Angeles.

Others were Ann Hamilton, Grace Pope and Mr. and Mrs. Fernando Rodon, all of Beverly Hills; the Roland Pierce's who deserted their Benedict Canyon home for New Year's on the desert; Mr. and Mrs. John J. Mitchell of Santa Barbara and Palm Springs and Ray and Ada Dodge.

San Franciscans Mr. and Mrs.

Glen Stater were there, as were the Jack Hammit's of Santa Monica, and the Vincent Marco's with Mrs. Marco's mother, Mrs. Mayme Comstock, all of Beverly Hills.

From more distant points were the Curtis Kings of Florida and Colorado; Mrs. Juana Warner out from New York for the winter and her handsome son, Peter, vacationing from Yale. Also from New York, Julie Stickler, with her hosts Harold and Florence Murphy.

Mr. and Mrs. Gavin Herbert were there from Van Nuys with the Earl Cordeys; Brandy Brent (Carrousel) with Lee Anderson; Mrs. Lena Rogers, Mr. and Mrs. Albert Peck, Joan and Walter McManus, the Edward Bacons, the George Wheelers and many, many more.

Spending the New Year in the Village at the Desert Inn were socially prominent Mr. and Mrs. Victor Ford who were joined for the New Year holidays by Mr. and Mrs. Robert S. Lytle, Mr. and Mrs. Dwight Whiting and Mr. and Mrs. W. K. Young, all of Beverly Hills.

Mr. and Mrs. Jack N. Bard of the Barde Steel company, prominent Portlanders were joined for the New Year holidays by Mr. and Mrs. S. S. Hahn of Los Angeles at the Desert Inn.

Bob Bennett, well known Villager, left Friday for Los Angeles to spend the New Year holiday with his brother and his wife Mr. and Mrs. Edward Bennett.

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### Fashion Tea On Schedule Next Monday

A Spring fashion tea is the next big event on Palm Springs' social calendar! January 10th, 2:00 p. m. is the time—the Woman's Club on South Calhoun is the place—Bullock's, Desmond's and Robinson's are presenting the fashions, with twenty professional models to display them—the Palm Springs Woman's Club are the sponsors and benefactors.

Result: The women of Palm Springs and the valley will have a first look at the new Spring fashions—a preview of the very latest in city and resort attire. And, last but not least, the Woman's Club will get a new coat of paint. That is the main project of the ways and means committee for the year.

Mrs. Gordon Feelings, chairman of the committee, is being assisted in ticket sales by Mrs. Arthur Bailey and Mrs. Homer Jenkins and all members of the fashion tea committee. Tickets are also available at the Desert Inn.

Returning to the Village for a short visit are commander F. L. McGann and Commander D. F. Kelly, Chaplains with the U. S. Navy. Commander McGann was a former resident of Palm Springs, with Our Lady of Solitude Catholic church.

Donald Pluff and Mr. and Mrs. A. K. Clark drove to Pomona to spend the Christmas holidays with Mr. Pluff's parents, Mr. and Mrs. Fred H. Pluff.

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### Miss Neulander To Speak Before Village Group

Palm Springs Jewish Women's group will have Miss Sylvia Neulander as their guest speaker at their meeting tomorrow.

Miss Neulander, in this country as American representative of Youth Aliyah in the state of Israel, is here to lecture on her experiences with Europe's displaced persons. Her work during the war was with the Red Cross in France, Holland, Germany, Czechoslovakia, Hungary and Italy. She has accompanied 1000 orphans from D. P. camps to Palestine.

The meeting will be at the home of Mr. and Mrs. Robert Levin, 787 Tahquitz avenue at 1:00 p. m. A dessert luncheon will precede the session.

Frequent visitors to the Village, Mr. and Mrs. Summer Spaulding of Los Angeles are back, guests at the Del Marcus with friends, Mr. and Mrs. William Beckett, newlyweds from Missouri. Mr. Spaulding is on the planning commission for the City of Los Angeles.

For many years a colonial newspaper editor who dared to criticize the authorities of his town or province was fined, reprimanded, or imprisoned.

Joining the merry throng of visitors to the Village for the New Year were Mr. and Mrs. Harry Steck of Los Angeles who were joined at the Desert Inn by Mr. and Mrs. Cecil Frankel of Santa Monica.

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We have a New Hudson ready for you to ride and drive. You'll enjoy the only car you step down into. It's the modern design for '49! Sure, you can place your order now. Our Good-Will Delivery Program assures you of early delivery.  
NOW—NOT LATER, IS THE TIME TO GET THE FACTS!  
**DESERT MOTORS**  
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## Prominent in the Life of the Village



Interesting Villagers are on today's list. Upper left are Fred S. Meyer of Beverly Hills and his bride, honeymooning at the fashionable Wonder Palms hotel. Meyer is director of industrial relations for Twentieth Century Fox studios, and a frequent visitor to Palm Springs. Next, three attractive young ladies, the managerial staff of the Normandy Village. From left to right: Patricia Dales, Pauline Binion, and Jan King. Pauline and Jan were here last season, and this season Patricia joined them—coming from Metro.

Down in the left hand corner are Mr. and Mrs. Lyle C. Newcomer and family, the family consisting of Cale, age 9, Tora, age 6½, and Jan, age 4½. Newcomer is an attorney, resident partner in the offices of Morrow and Trippet with main offices in L. A. This is their third season in the Springs. New-

comer has been as active in Village life as one can get in three seasons, for he is the president of the Palm Springs Community Chest; director in the Community hospital and Desert Museum; a member of the board of governors at Shadow Mountain Club; and also a member of the Palm Springs Tennis Club. Mrs. Newcomer is a member of the Womens club and Welfare and Friendly Aid.

(Photos by Terry)

# Social ACTIVITIES

By Muriel Cowan, Telephone 6345

## Reception Fetes Korean Educators

A reception honoring five visiting Korean high school teachers was held in the residence of Winfield Line of 571 Indian Trail Friday night tendered by John Hornel, well known winter resident.

An array of refreshments was served to approximately 30 guests with Mrs. John Hornel assisting Mr. and Mrs. Line. Among the guests were Mr. and Mrs. Ernest Alschuler, Mrs. Zaddie Bunker, Mr. and Mrs. Clinton Bauer, Mr. and Mrs. Frank Camp, Mr. and Mrs. Paul Grimm, Mr. and Mrs. Harold Hopkins and Miss Hopkins, John Hornel Sr., Lubie Marie Jenkins, Dr. and Mrs. John McCartney, Mr. and Mrs. Hilton McCabe, Mr. and Mrs. Marvin Ostrander and Mrs. James O'Reilly. The honored Korean teachers were Mrs. Shin Duk Whang, Sahng Myung Pal, Sapik Cha, Miss Soon Kyong Pang, and Miss Sook Chong Lee.

They are touring the nation and are former friends of the Lines who made their acquaintance while in Korea for many years.

From here they go to Palo Alto and thence east.

## McGoverns Will See Inauguration

Word has been received by Village friends from E. B. McGovern, Seattle packer, who is a regular Palm Springs winter resident. Mr. and Mrs. McGovern are at present touring the east, planning to spend a week in New York, taking in the good shows, then to a Fish Cannery convention at Atlantic City. They will take in the inauguration of President Truman at Washington before heading toward Palm Springs to spend the remainder of the season.

## Dr. McRory Home Is Festive Scene

Dr. and Mrs. Orville McRory entertained at a two-day open house over the week-end hosting many friends in the Village to a bit of holiday cheer. Spending the week-end as guests of the McRorys were Mrs. McRory's brother and his wife, Mr. and Mrs. Jeff Smith from Los Angeles and Mr. and Mrs. Robert Westphal of Riverside who came down Sunday for the day.

## Harry Bennetts Hosts at Dinner

Mr. and Mrs. Harry Bennett were hosts at a farewell dinner party Wednesday evening for their houseguests Captain and Mrs. B. O. Wells and sons, Don and John of Los Alamos, New Mexico. On hand for the barbecued steaks were Esther Rae, daughter of Mr. and Mrs. Bennett and Bob Bennett.

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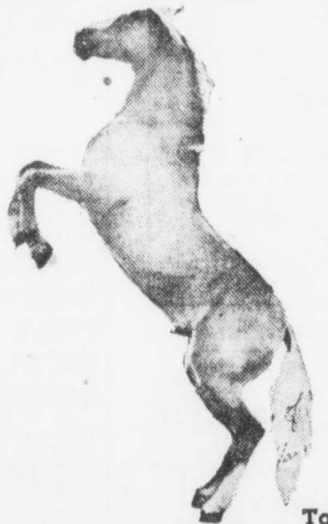
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PIONEERTOWN  
"Where the Old West Lives Again"  
A few minutes drive off the 29 Palms Road—Watch the Signs

## Portrait of the Week

BY BERNARD OF HOLLYWOOD



Jane Michaels... enjoying her second year in Palm Springs as she loves the easy going life of the Village. She is secretary to M. J. Saxer at Bullocks. Like most attractive girls her favorite pastime is dancing... preferably rhumba. Records are also a hobby. With Gershwin, Rachmaninoff heading the list. As to her taste in men she likes them on the suave side... and older... she didn't say how older?

Fred Ludekins, with his wife and daughter, are out from the East and have taken a house for part of the winter season. Mr. Ludekins is nationally known for his illustrations in the Saturday Evening Post and Colliers.

## Entertain On Birthday

Mrs. Margaret Hanbury and Mrs. Daisy Love were hosts at a delightful buffet supper Friday evening in their studio in the Plaza in celebration of the birthday of Mrs. Love and to bring in the New Year.

Guests at this festive occasion were Mrs. Hortense Murray, Mr. and Mrs. Herbert White of Beverly Hills, Mrs. Effie Mae Grogan, Mr. and Mrs. Mahlon Mangson, Mrs. Renee Guillemart of Paris, France, Bernard Aimone and Loy Pugh of Beverly Hills.

## Holiday Guests at Harry Pitts Home

Holiday guests of Mr. and Mrs. Harry Pitts of Calle San Antonio were their daughter and son-in-law Mr. and Mrs. Dave Rosin of Long Beach with children Debbie and Stewart. Vacationing for two months with Mr. and Mrs. Pitts are Mrs. Arthur Dreslow with Marilyn and David from Sioux Falls South Dakota.

## Mrs. Harry Klonick Honors House Guest

Mrs. Herman Stelzer of Nashville, Tennessee and Westwood was the houseguest of Mrs. Harry Klonick over the holidays. On Wednesday Mrs. Klonick entertained at a dinner party in her residence in honor of Mrs. Stelzer. Dinner guests were Mr. and Mrs. Henry Weinberger, Mr. and Mrs. Ernest Alschuler and Mr. and Mrs. Joe Levie.

## See New Year In At Desert Inn Dance

Seeing the New Year in at the Desert Inn Dinner dance were Mr. and Mrs. George Roberson entertaining their houseguests from Los Angeles, Mr. and Mrs. Harry Batchelor, Mr. and Mrs. Roy Alford of Newport Beach and Mr. and Mrs. Charles Mathews. Hosting another large party were Mr. and Mrs. Claude Valeur with Mr. and Mrs. Travis Rogers, Mr. and Mrs. Bill Gargan and son, Barry, Victor Pelito and Mr. and Mrs. Joe Donovan.

## Desert Vacation

Mrs. Thelma Fortmiller of Seattle, Washington is vacationing in the desert as guest of Mr. and Mrs. R. C. Waller. Mr. and Mrs. Waller will drive Mrs. Fortmiller to Pasadena to view the Rose Bowl parade.

"Everything Under The SUN In MODERN FURNITURE"

Kelley's  
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Phone 2874

## Texans Entertain New Year's Eve

Robert Mansur and Jack Dodson of Dallas, Texas and Palm Springs entertained at a Texan cocktail buffet New Year's Eve in their residence on North Indian avenue. The well laden buffet table was a marvel of culinary perfection, with due honors going to Mrs. Reg Crump

The Desert Sun—5  
PALM SPRINGS, CALIFORNIA  
Tuesday, January 4, 1949

who acted as hostess for Mr. Mansur and Mr. Dodson. Guests for the evening were Mrs. Lew Chamberlin and daughter Peggy from Quebec, Canada, Mr. and Mrs. J. L. Black, Dr. and Mrs. H. H. King and Mr. and Mrs. Reginald Crump.

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SPECIAL! Visit Our New HAYLOFT ROOM  
Square Dance Fun! for Thurs. and Sat.  
House Specials!  
Barbecue Ribs  
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Prime Ribs  
Southern Fried Chicken  
and the Taste-Treat of the South LOUISIANA SHRIMP a la CREOLE!

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The Finest of Liquors  
Drinks Expertly Mixed  
Drinks As You Like Them!

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Sales and Service in Palm Springs

Announcing New FORD

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## CENTRAL MOTORS



## Cross-Word Puzzle

**HORIZONTAL**

1 To sleep  
4 Plane surface  
8 Adversary  
11 Silkworm  
12 Side post of a door  
13 Rod on which a wheel revolves  
15 Healing substance  
17 Offer  
19 All right  
20 To make firm  
22 To annoy  
23 To imitate  
25 Summit  
26 Gift  
28 War god  
29 Title of respect  
30 Marsh  
31 To stain  
32 That man  
33 Card game  
34 To depart  
35 Fish eggs  
36 To drag along  
37 Electrified particle  
38 Flat-bottomed boat  
40 High note  
41 Poker stake  
42 In what way  
43 Eggs  
44 Four  
46 Eon  
47 Goddess of the morning  
50 To be in suspense  
52 Tidings  
53 Negative  
54 Gopher's mound  
56 Pronoun  
57 To regard

**VERTICAL**

1 Pen point  
2 Constellation  
3 Petty blunder  
4 Son of  
5 Talamon  
6 Male sheep  
7 Printer's measure  
8 Crazy  
9 Bovine quadruped

10 To run off  
14 Obtains with difficulty  
16 Hockey team  
18 Nine  
21 Flavoring extract  
22 Part of "to be"  
23 Timber tree  
24 Piece of pastry  
25 Small, brimless cap  
26 Yes  
27 Recompense  
28 Delivered  
31 To curve  
32 To go as far as  
33 Became  
34 Unit  
35 Unit  
36 To chant  
37 Seagull  
38 To wish for  
40 Occurrence  
41 Melody

43 King of Bashan  
44 Diligent  
46 Fruit drink  
47 Dread  
48 --- Rogers, cinema actor  
49 Devoiced  
51 Compass point  
53 What?

Answer to Last Week's Puzzle

SPRY SHAW ARM  
ARTIA PINK DOB  
DO MOON TOM  
PAL LOGS RIVER  
RENT NERO TON  
ESTER DITO CV  
ASSAIL NILOAI  
LI LOU TROB  
MOT TROD ONUS  
SNAP KNEE BEL  
PAP GINS AL  
ONE ROUT ATRY  
HER OBEY TOYS

## I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

For several years now, your congressional office in Washington has mailed out, the first week in January, a little card or folder expressing the good wishes of the office, and its continued faith in our form of government.

The card had the picture of the congressman, in some pose which the constituents like to think characteristic of a Member of the greatest legislative body in the world. He might be holding a few documents, in an attitude of addressing the congress, forgetting for the moment that the house does practically all its work in committees, and that only in the senate (or as we say, "in the other body," for congressional custom prohibits us from mentioning the senate by name, or any individual senator) do the members actually stand and debate issues at length. Or it might be at his desk, momentarily cleaned up by his secretaries, for photographic purposes.

THANKS to the photographer, the lines were usually erased from the congressman's face, and he assumed a dignified and benign expression which he himself likes to think is not characteristic. The cards were sent to all the people whose names were on the rapidly growing list of people with whom the office has corresponded, or for whom it has done some service, slight or important. This in itself produced amusing results, for in spite of the surprising size of the list, which now fill Kardex files that take up a good part of the half wall of one side of the office, there were embarrassing omissions. I have a habit, particularly with personal friends of long standing, of sitting down at my trusty Corona and beating out a quick reply, perhaps even on the back of the original inquiry, and have done this since the Sacramento days, when secretarial help was like the proverbial chickens' teeth.

These names might not go through the office routine, and consequently I've had to explain to some old friends that they really weren't forgotten, when the cards were sent out, but simply were not on the big list at that moment, and that my regards and New Year's wishes were no less real or sincere.

ALL OF THE ABOVE is to say that there will be no card this year. The time lost by an unexpected and very temporary illness; the pressure of the campaign; the increasing costs and the urgent personal demands this year, requiring money (for things like this are paid for by the congressman from his own pocket) force the omission of the New Year's card. Instead, the whole office, the congressman himself, his secretaries, Dorothy Phillips, Alice Parry and Helen Spellman, unite to wish all the people who live in the 22nd District of California a very Happy New Year, and the best wishes for a successful and peaceful 1949.

We, in this office, still believe in the principles on which the colonies of 1786 formed themselves into the Republic known as the United States of America; we still believe that the hopes of peace and of economic and social happiness and security rest on a leadership based on the freedoms and the productive strength of this Nation. It is the intention of this congressional office to work to that objective, and it is the intention of the congressman that his votes shall be directed to the preservation of the Republic. So again:

Happy New Year!

In colonial days newspaper publication would be suspended if ships from England with European news failed to arrive on time.



**Desert Hot Springs Theatre**  
Box Office Opens 6:30 P. M.

TUES. JAN. 4  
Fred Astaire - Judy Garland in "EASTERN PARADE"

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"APARTMENT FOR PEGGY" with Jean Crain - Wm. Holden

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**"MY DARLING CLEMENTINE"**

also — Alice FAYE

Tyrone POWER — in

**"ROSE OF WASHINGTON SQUARE"**

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OPEN WEEK DAYS 6:45 P. M.  
SAT.-SUN.-HOLIDAYS 4:45 P. M.

TUES.-WED. JAN. 4-5

OLIVIA de HAVILLAND  
MARK STEVENS  
in  
**"The Snake Pit"**

News Cartoon

THURS.-FRI.-SAT. JAN. 6-8

**ONE SUNDAY AFTERNOON**

News Cartoon

**HAMLET**

Coming: The BOY WITH GREEN HAIR

Coming: Live Today For Tomorrow

## Villagers' Views

## BEST ADULT EDUCATION

Editor, The Sun:  
I missed the Public Discussion Forum which has been conducted in Palm Springs for the past five or six years. I hope it will continue.

During the past, noted authorities have been heard, and I felt that this community was one of the best informed in the state. The discussions have been impartial and fair. Best of all, the audience has always been given a chance to join in the discussion. This is a privilege we must guard jealously.

From my own experience I know that leaders of the forum bear a heavy burden, and are not always appreciated, but the leaders of the Palm Springs Forums in the past are entitled to great credit. The Public Forum, like the Town Meeting, is the bulwark of our American democracy. It is the best form of public education. The teachers, also, will benefit through the forum as they will receive institute credit for attending at least one of the forum meetings. Through them the information obtained at the meetings will be transmitted to the pupils and the entire community will benefit.

Let's have another Public Discussion Forum.  
A Constant Visitor

## EMERGENCY PHONES

FIRE ..... 2222

POLICE .... 2144

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In Palm Springs

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## NEWSPAPERS

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A. V. LINKLETTER  
169 Ocotillo Avenue  
Palm Springs 3823

**LOS ANGELES MIRROR**  
Home Delivery  
MERRITT DAILEY  
Phone 2701

## POULTRY

America's Best Dressed  
**POULTRY**  
Fresh Dressed Daily  
RANCH EGGS  
GOMOND'S  
306 N. Indian Ave. Ph. 4362

## PRESCRIPTIONS

Prescriptions  
Carefully  
Compounded  
**DESERT DRUG CO.**  
HARRY BROTT  
246 No. Palm Canyon Dr.  
Phone 7211

## RADIOS

**Reeds Radio Shop**  
PHONOGRAPH  
RECORDS • RADIOS  
Capehart — Zenith  
342 N. Palm Canyon Dr.  
Phone 8255

## REFRIGERATION SERVICE

**TEX DRISKELL**  
REFRIGERATION  
SALES AND SERVICE  
171 N. Indian - Phone 3403

## SERVICE STATIONS

Be Sure and  
"GET ASSOCIATED"  
at  
**"JUD" OSBURN'S**  
The Friendliest  
Service Station  
in Palm Springs  
300 N. Palm Canyon Dr.  
Phone 9060

## SHOE REPAIR

**SHOE REPAIR**  
GIVES  
**EXTRA WEAR**

and extra wear from your shoes  
mean extra dollars saved for you.  
Your old shoes can be repaired  
the new. SAVE MONEY.

Palm Springs  
Shoe Repair Shop  
121 E. Amado Road

## SPRINKLERS

**SPRINKLERS, Inc.**  
Lawn and Irrigation Systems—Pipes, Valves, Fittings, Supplies  
P. O. Box 907, Palm Springs  
Temporary Telephone 4084

## TOOL SHARPENING

Saws Sharpened  
—by Machine—  
Maynard Groth  
The Lock Doctor  
426 S. Indian Av.  
Phone 6811

**Desert Sun News Dept.**  
Phone 3741

## BLACK TOP PAVING

(State Highway Specification Mix)

MOTELS — GAS STATIONS — DRIVEWAYS  
STREETS — SUBDIVISIONS

Attractive prices for immediate work while company is on location in this vicinity.

## FREE ESTIMATES

—Also Grading — Excavation — Land Leveling

## Basich Brothers Construction Co.

P. O. Box 256, Cabazon, Calif.  
Phone Banning 4745

## THE DESERT SUN PHONES

Business & Advertising ..... 2249  
News Dept. .... 3741

## BUILDING SERVICES AND SUPPLIES

## BUILDERS

**ARTHUR W. SHAW**  
BUILDER  
20 years of building beautiful country estates.  
References—Insurance Licensed  
P. O. Box 116 Palm Springs

## Charles H. Davissor

General Contractor and Builder  
New Construction, Additions, Remodeling and Repairing.  
Let us discuss your building problems.  
NO OBLIGATION  
PHONE 3264

## W. BAUMGARTNER

BUILDER  
Remodeling—Repair and Additions Reasonable  
1058 Tamarisk Road

## BUILDER-CONTRACTOR

**RALPH YOUNG**  
General Construction  
Recently completed projects in Palm Springs are Bonaire Hotel Village, 2675 N. Indian Ave., 2951 Del Pico Lodge on Anza Trail, and the Sandcombers, 1591 N. Indian Ave.

## Main Office . . . .

390 Sunny Dunes Road  
Telephone P. S. 2906

## BUILDERS' SUPPLIES

Clean Up, Fix Up, Paint Up  
**Fuller Paints**  
ALL YOUR PAINT NEEDS CAN BE SUPPLIED NOW  
COMPLETE . . .  
LUMBER AND BUILDERS' SUPPLIES  
Planing Mill  
Rock and Sand Plant  
Stone and Tile  
Paints and Hardware  
PALM SPRINGS BUILDERS SUPPLY CO., LTD.  
Sunny Dunes Rd. Ph. 2107

## CEMENT PLASTER

**HARDWARE STEEL SASH METAL LATH REINFORCING STEEL**  
General Builders' Supplies  
**KISSEL CO.**  
GARNET, CALIFORNIA  
Where Indian Avenue meets Hiway 99  
Phone 2771

## CONSTRUCTION AND MAINTENANCE

**HOUSER ELEC. CO.**  
378 S. Indian Ave.  
Phone 6423  
"Satisfaction Guaranteed"

## Residential - Commercial

**McLaughlin Electric**  
ELECTRICAL CONTRACTING  
REFRIGERATORS AND RANGES  
190 North Indian Ave.  
Phone 6206

## PALM SPRINGS ESCROW CO.

Bonded, Efficient Personnel  
Escrow Service  
Insured Title Service  
107 Pacific Bldg. Ph. 4888

## GLASS AND GLAZING

● AUTOMOBILE  
● BATH ENCLOSURES  
● TABLE TOPS  
● VENETIAN MIRRORS  
Complete Glass Service for the Builder  
**PALM SPRINGS MIRROR AND GLASS SHOP**  
483 N. Indian Ave. Ph. 4691

## PAINTING

**"THE MASTER"**  
Painting—Decorating  
Paper Hanging  
Furniture Finishing  
Graining—Specialty Effects  
Phone 3591  
333 N. El Segundo

## BUILDERS' SUPPLIES

## BUILDING SUPPLIES

"To Meet Your Every Need"  
**DILL Lumber Co.**  
JOHN M. WOOD, Mgr.  
679 So. Palm Canyon Dr.  
Phone 2758 and 2759  
Open 'Til Noon on Saturdays

## BLACKSMITHING—WELDING

**DESERT FORGE**  
Painting  
Tow Car Service  
Auto Body Repairing  
Welding & Blacksmithing  
210 W. Sunny Dunes Road  
PHONE 8088

## CONTRACTOR

**COAST ELECTRIC COMPANY**  
Electrical Contractors  
Phone 4422

## ARTHUR J. COFFEY

Contractor and Builder  
1675 South Calle de Marcus  
Phone 3101  
P. O. Box 373

## DRAFTING

**DRAFTING**  
Working Drawings  
Blue Prints  
Residential - Income Commercial  
Take advantage of an experienced man who knows how to make the most of the natural charms of the desert

## H. W. Burns

370 W. Arenas Phone 3463  
ELECTRICAL CONTRACTOR

## CONSTRUCTION AND MAINTENANCE

**HOUSER ELEC. CO.**  
378 S. Indian Ave.  
Phone 6423  
"Satisfaction Guaranteed"

## Residential - Commercial

**McLaughlin Electric**  
ELECTRICAL CONTRACTING  
REFRIGERATORS AND RANGES  
190 North Indian Ave.  
Phone 6206

## PALM SPRINGS ESCROW CO.

Bonded, Efficient Personnel  
Escrow Service  
Insured Title Service  
107 Pacific Bldg. Ph. 4888

## GLASS AND GLAZING

● AUTOMOBILE  
● BATH ENCLOSURES  
● TABLE TOPS  
● VENETIAN MIRRORS  
Complete Glass Service for the Builder  
**PALM SPRINGS MIRROR AND GLASS SHOP**  
483 N. Indian Ave. Ph. 4691

## PAINTING

**"THE MASTER"**  
Painting—Decorating  
Paper Hanging  
Furniture Finishing  
Graining—Specialty Effects  
Phone 3591  
333 N. El Segundo

## SURVEYS

Licensed Land Surveyor  
Lot Surveys - Subdivisions  
Acreage - Contour Maps  
**G. K. (Jerry) Sanborn**  
172 E. Racquet Club Road  
PALM SPRINGS  
Telephone 5931

## SWIMMING POOLS

Builder of California's finest heated and filtered swimming pools for past decade.

## American Pool Corporation

390 E. Sunny Dunes Rd.  
Phone 4423

## REG. C. JONES

GENERAL CONTRACTOR  
Specializing in  
**SWIMMING POOL CONSTRUCTION ROAD PAVING**  
21 Years in Palm Springs (Winter and Summer)  
We own and operate a complete line of equipment for speedy, effective and economical handling of the following variety of work:  
Swimming Pool Construction and Maintenance  
Cement Jet-Creting  
Sand Blasting  
Drilling  
Blasting  
Excavations  
Land Leveling  
Asphalt Paving  
Ditch Digging  
Gravel  
Roads  
Driveways  
Pipe Lines  
Fill Dirt  
Rock  
Sand  
Gravel  
Phonics 6268—6832

## TILE

**TILING SERVICE INC.**  
CONTRACTORS  
TILE and MARBLE  
390 E. Sunny Dunes Rd.  
PALM SPRINGS  
Phone 2859

## VENETIAN BLINDS

**BESTBILT VENETIAN BLINDS**  
Custom Built of Steel - Aluminum - Wood  
Choice of Colors  
REPAIRING OUR SPECIALTY  
WINDOW SHADES  
MADE TO ORDER  
BESTBILT BLIND CO.  
375 Sunny Dunes Road  
Phone 7513, Palm Springs

## DESERT SUN DISPLAY ADV.

PHONE 2240



# The Desert Sun

## CLASSIFIED ADS

One Time .30  
Two Times .45  
Four Times .80  
One Month 1.60

### Lost and Found 10

LOST—Ladies black leather purse, Sunday evening. Initials on coin purse "G. P." Keep money, return contents. Phone 7534.

LARGE male cat, white, black tail and markings. Reward. 1054 Tamarisk. Phone 26162.

### Personals 12

MIDDLE AGED man, single, retired, with new car, will do a reasonable amount of driving, in exchange for comfortable living accommodations, furnished or unfurnished, or will pay you \$50 per month. Local and bank references. File 87, Desert Sun.

MARY BARRETT  
Announces her new address for FACIAL rejuvenation. No peel surgery or electrical apparatus.  
Office hours 11 to 1. Monday and Thursday, for interviews, 1020 N. Palm Canyon. Call 2151

YOUNG business woman offers part time bookkeeping service in exchange for apartment. Phone 2811.

Foot Massage and zone therapy  
JINGEBORG  
260 S. Indian. Phone 7582

ALTERATIONS  
Men's and Women's Clothing.  
233 E. Amado Rd., Ph. 5023

### Misc. Services 15

MULTIGRAPH-MULTILITH  
PUBLIC STENO-NOTARY  
MIMEOGRAPHING  
BOOKKEEPING  
PEGI SCOT'S  
Complete Business Service  
(at your home or office)  
135 E. Andreas Rd. Phone 7691

TUNING VOICING  
REPAIRING  
CAL VERNON  
Understudy J. P. Stokes, Instru-  
ctor, Perry Institute of  
Piano Technology. File 81, Des-  
ert Sun.

LANDSCAPE PAINTING  
Classes for beginners  
Adults and children  
MARJORIE B. MACFAULANE  
Desert Art Studio  
Tramview Village  
Write Box 418, Cathedral City  
Visitors welcome at studio

MIMEOGRAPHING  
PUBLIC STENOGRAPHER  
TELEPHONE SERVICE  
JDA KEENEY  
340 N. Indian Phone 4924

CARPENTER, CABINET MAKER  
ALTERATIONS—REPAIRS  
P. O. Box 1424, Palm Springs

### Misc. Services 15

MIMEOGRAPHING  
ADDRESSING—MAILING  
Credit Bureau—Phone 2738  
120 S. Palm Canyon Drive

### Instructions 16

T AND DRAMATICS  
Adult and Children's Classes  
WEDNESDAYS—THURSDAYS  
PRIVATE LESSONS  
Individual Attention  
HELEN D. BELL  
(Professional background)  
1181 N. Palm Canyon Drive

GERMAN LESSONS  
Grammar, Conversational,  
Translations. Phone 7943.

### Moving—Storage 19

SAN JACINTO  
Moving & Storage Co.  
LOCAL AND LONG DISTANCE  
HAULING  
ALL TYPES OF STORAGE  
MEMBERS OF CALIF. MOVING  
AND STORAGE ASSOC.  
442 S. INDIAN AVE.  
PHONE 7988

MOVING—Border to Border—  
Coast to Coast. Fast insured  
van service. Will move you to  
or from Palm Springs, to any  
part of the U.S. Lowest rates.  
No crating necessary. Free esti-  
mates, day or evening. Also  
monthly storage.  
VALLEY FURNITURE CO.  
Indio, Calif.  
Phone Coachella 83496

PALM SPRINGS  
TRANSFER CO.  
Local and long distance  
HAULING  
Phone 4305 or P. O. Box 861

### Home Services 20

ROOFING  
CONTRACTOR  
Estimates  
Cheerfully Given  
PERRY F. SANDERS  
Phone 7674

CESSPOOLS  
SEWER SERVICE  
SEPTIC TANKS  
Licensed—Bonded—Insured  
SAFETYWAY CONSTRUCTION  
AND CESSPOOL CO.  
Phone 7766

TEX DRISKELL  
REFRIGERATION  
SALES AND SERVICE  
PHONE 2823

CHARLES H. DAVISSON  
CONTRACTOR  
New construction, additions,  
remodeling, repairing  
PHONE 3264

### Work Wanted 25

BABY SITTER  
EXPERIENCED, RELIABLE  
MRS. CROOK—PHONE 9081

### Work Wanted 25

CREOLE chauffeur knows Cali-  
fornia thoroughly, desires ex-  
tra driving or permanent po-  
sition. Phone 5079.

LADY wishes position as house-  
keeper for elderly lady or man  
or both. Stay home nights.  
Phone 7643.

AVAILABLE immediately young  
registered nurse, capable any  
type cases, on call 24 hours a  
day. Phone 4701 or 2814.

CARPENTRY—Remodel or repair  
now at lower cost. First class  
work. H. F. Lotz, Rancho Mi-  
rage back of Kiva Store.

SECOND MAID WITH ADULTS  
EXPERIENCED—RELIABLE  
PHONE 4922

CARPENTER  
New or repair. Day or con-  
tract. San Bernardino. 813387.

EXPERIENCED baby sitting,  
practical nursing. By hour or  
day. Phone 4524.

EXPERIENCED internal auditor,  
timekeeper, accountant; part  
or full time. Box 612.

PRACTICAL nurse. Drive car.  
Adults. Mrs. Sophia Lidie, 1215  
S. Bronson Ave., Los Angeles.

### Help Wanted 27

HOUSEKEEPER, complete charge  
good with children. Permanent.  
Room, board and salary. Phone  
3782.

WANTED—Candy saleswoman  
with packing or dipping ex-  
perience. Fun In The Sun  
Candies, 132 N. Palm Canyon.

### Business & Financial 30

LOAN OF \$10,000  
WANTED FOR 2 YEARS AT  
6% ON IMPROVED REAL ES-  
TATE. ONLY 30% OF VALUE.  
PHONE 6044.

FORCED TO SELL  
Malt and sandwich shop, good  
location in Cathedral City (on  
highway) complete equipment.  
Ideal for couple. Phone 3722.

SACRIFICE LEASE. Small cafe,  
well equipped. Living quarters.  
Ideal for couple. Excellent  
yearly trade. TROPICAL SHOP.  
126 S. San Geronimo, Banning.

\$10,000 wanted, first trust deed,  
on old established business  
near Palm Springs. File 88,  
Desert Sun.

RIDING stable. Old established  
business. Priced to sell.  
MUNHOLLAND & CO.  
431 N. Palm Canyon. Phone 3673

WILL make 2nd trust deed loans  
on local property. File 17, Des-  
ert Sun.

\$3000, 1st trust deeds bearing 6%  
for sale at 10% discount. File  
11, Desert Sun.

### Real Estate For Sale 35

120 ACRES, good well, 3 houses  
on paved hwy. Ideal for guest  
ranch. Some dates and grapes.  
\$35,000. Terms. DON CAM-  
ERON, The Rancho Mirage  
Realtor. Phone 1091.

BEAUTIFUL 5 bedroom home,  
completely furnished. Air con-  
ditioned throughout, lovely  
swimming pool. Courtesy to  
brokers. Liberal terms. Phone  
Los Angeles, Pleasant 31591.

3 BEDROOM, 2 bath furnished  
home. Enclosed lanai. Ample  
heat, dish washer and laundry  
combination. \$17,000. Terms.  
MUNHOLLAND & CO.  
431 N. Palm Canyon. Phone 3673

INCOME—SACRIFICE  
2 furnished houses on one  
large lot. Close in. One avail-  
able. Also lovely lot, 99x269 on  
Tamarisk and Arquilla. Owner.  
328 N. Calle Encilia.

SLEEPER, hwy frontage, ad-  
joining north Palm Canyon  
Drive, \$495 acre. Louis Venger,  
Palm Canyon Hotel, 9084 or  
5582. "All men are brothers."

BEST BUY—BEST LOCATION  
100x130 R-1—\$3850.  
REID-WADE  
850 S. Palm Canyon Dr.  
Phone 7534

BANNING—Lovely modern 7  
room home on large shaded  
grounds. Zoned for business,  
just off hwy 99. \$5000 down.  
\$60 month, including interest.  
96 Sunrise.

BY OWNER, outstanding moun-  
tain home on 2 lots. Sleeps 6  
or more. Completely walled,  
fireplace. Located above Forest  
Home. Phone P. S. 9091.

SPECIAL for cash, corner lot.  
120x102. Near center of town.  
\$1650.  
MUNHOLLAND & CO.  
431 N. Palm Canyon. Phone 3673

OWNER must sell, 2 bedroom,  
Trousdale home. Tahquitz Es-  
tates home. Reasonable. File  
73, Desert Sun.

\$3000 down, new 3 bedroom, 2  
baths \$19,000. Owner, 748 Calle  
de Ralph, near Bob Hope's.

For Real Estate Appraisals  
LESLIE M. CLANCY  
Rte. 1, Indio. Phone 76718

4 ROOM cement block house,  
Joshua Tree, \$4500. Contact  
John Duncan, Joshua Tree.

1 BEDROOM furnished STUCCO  
house. All electric. 2½ lots.  
Fenced yard. \$5000. Call 4361.

\$100. Income and home. Furn-  
ished. Pumice block, \$10,500.  
775 "E" St., Cathedral City.

UNFURNISHED house at 270 Oca-  
tillo. FURNISHED house at 770  
E. Ramon. Sacrifice for cash.

### Real Estate For Sale 35

120 acres of undeveloped land on  
Palm Springs-Indio highway in  
canal district. Adjoining the  
world famous SUN GOLD date  
garden, 3 miles from LaQuinta  
hotel and DESERT CLUB, 5  
miles east of PALM VILLAGE  
and PALM DESERT. Plenty of  
highway frontage, most beauti-  
ful view in valley. All or part.  
Courtesy to BROKERS. Call or  
write Mr. Bolton, Indio, Calif.  
Phone 73351.

HOME WITH PLUNGE  
Price reduced to \$13,950 on this  
NEW, MODERN 2 bedroom des-  
ert home in Rancho Mirage.  
Built of pumice blocks. FIRE-  
PLACE and PLUNGE. Lot  
120x160.

CARL HENDERSON  
Hiway 111, Palm Desert 76251

BEST location for guest ranch,  
subdivisions or many other  
purposes. Near tramway on  
highway 111, only 1 mile out-  
side northern city limits of  
Palm Springs. Over 100 acres,  
will sell or lease all or part.  
Will consider associates for de-  
veloping purposes. Call owner  
6518 or write to Box 700, Palm  
Springs.

40 ACRES, best location in Val-  
ley, for guest ranch, subdivi-  
sion, trailer park or many other  
uses. Located on Hiway 111,  
2 miles East of Cathedral City.  
2000 ft. paved hwy frontage.  
Fine well with storage tank,  
electricity, gas, and telephone  
on property. Box A, Palm  
Springs or see your broker.

NEW DESERT home in beautiful  
Bubbling Well. Pumice block  
construction, fireplace, 2 bed-  
rooms, 2 baths, plate glass  
windows, sundeck, swimming  
pool, \$13,000. Call 3100. Elea-  
nor Jackson, Box 351, Desert  
Hot Springs. At Garnet on 99,  
turn on Aqueduct Road and  
follow signs to Bubbling Well.

SACRIFICE  
LAND BARGAIN  
PRICED for quick sale, entire  
section level land, adjoining  
Palm Springs city limits. Ex-  
cellent industrial site. Rail-  
road siding.

\$37.50 PER ACRE  
R. A. ELLSWORTH  
Palm Village, Indio 72792

INCOME 10 units, beautifully  
furnished. R-4 lot, room to  
build more. Can be bought at  
low price. Come and see.

A. L. KAGNA CO.  
REALTORS associate ROSE  
ROSENBERG, 278 S. PALM  
CANYON DRIVE, El Dorado  
City. Phone 7191.

PALM VILLAGE  
DELUXE COURT  
Near Shadow Mountain Club  
9 units, good income. Also ex-  
ceptional business lot. Apply  
manager GREEN PALM Lodge,  
or Dr. R. Greenspoon, 9439 Wil-  
shire Blvd., Beverly Hills, or  
your broker.

RANCH type duplex, good in-  
come, 12 minutes from Palm  
Springs. Paved road, 1 acre lot.  
Excellent water. (More land  
and stables if desired). Part-  
ially furnished. Attractive red-  
wood fence. Only \$11,300.  
Terms. Call 3673, Box 4, Thou-  
sand Palms.

HOTEL SITE, Lot 20 Joyce tract,  
near Lone Palm hotel, 100 ft.  
frontage, greatly reduced to  
\$17,500. Will consider cash, re-  
sidence lot or \$3500 cash as down  
payment; or will trade up for  
house or income. SHEPTENKO,  
475 N. Palm Canyon Drive.  
Phone 7366 or 2814.

FOR QUICK SALE  
\$4250  
Cute knotty pine and redwood  
house. Lots of windows. Patio,  
carpet, large lot. \$1250 down.  
5 miles N. of Palm Springs.  
N. J. Kraker, 5122 N. Indian,  
Garnet Gardens.

DUPLEX—BARGAIN  
Completely furnished, land-  
scaped, fenced, air conditioned,  
lots of tile. Best buy in town.  
Good rental district. Owner  
will sacrifice below cost. Phone  
3123.

FURNISHED exclusively modern  
1 bedroom home, 2 room guest  
house attached. Beautifully  
landscaped on 3 lots. Imme-  
diate possession. Reasonable  
offer accepted by owner. Phone  
4433.

SALTON SEA ACREAGE  
Future Winter Resort spot of  
America Investment oppor-  
tunity.

R. A. ELLSWORTH  
Rte. Dell Tract Office,  
Hiway 111, Phone Indio 77120.

1 ACRE lot, beautiful location.  
Only 12 minutes from Palm  
Springs. Paved road, abun-  
dant water. Growing com-  
munity. Price \$1000. Call 3673.  
Box 4, Thousand Palms.

FOR REAL VALUES in homes,  
furnished and unfurnished,  
consult  
ADOLPH ISRAEL  
Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

5 ACRE chicken ranch COM-  
PLETE, near B-Bar-H Ranch.  
Capacity 5000 chickens. 5 room  
house, all electric. Priced \$15,  
500. Write M. O. Mooney, 10023  
California Ave., So. Gate, Calif.,  
or phone Logan 83191.

PALM VALLEY ACRES  
Good soil, water, roads and  
electricity. 5 acres only  
\$2250  
CARL HENDERSON  
Hy 111, Palm Desert 76251

BEST BUY—BEST LOCATION  
100x100 R-3—\$3500.  
REID-WADE  
850 S. Palm Canyon Dr.  
Phone 7534

PALM DESERT  
Owner's sacrifice. Estate lot  
150x135, one block to club.  
\$4950. File 76, Desert Sun.

### Real Estate For Sale 35

BEAUTIFUL HILLTOP ACRE  
22 orange and lemon trees. 30  
assorted fruit trees, 1700 sq. ft.  
Mediterranean style stucco  
home, 3 bedrooms, 1½ baths  
and stall shower. Sunkin 2  
step living room, studio win-  
dows, dining room quarter  
sawed white oak floors  
throughout, 14x28 utility house  
and two 10x12 adjacent build-  
ings that can be converted into  
a guest house with very little  
expense. A lovely evergreen  
shaded patio. This home was  
built pre-war when a dollar  
was a dollar! View of entire  
West Valley on a lovely land-  
scaped knoll. This is the val-  
ley's outstanding buy. Schools,  
busses and markets of course  
½ down. Price \$27,500. Clear-  
ly will trade for Palm Springs  
property. Owner, 5345 Campo  
Road, Woodland Hills, Calif.

SEE THIS ONE  
BEFORE YOU BUY!  
Beautiful, 4 bedroom, mod-  
ern home in finest residen-  
tial section in Palm Springs.

Large lot, walled and beauti-  
fully landscaped. Under-  
ground irrigation system,  
water shares.

Unit heat and cooling, very  
nicely furnished.

Priced completely furnished  
at \$39,500, would cost much  
more to replace at today's  
costs.

Call 2-6754  
For further information  
FOR SALE AT COST  
In Desert Hot Springs, resi-  
dence lot No. 43 in tract 5 on  
5th Ave. Terms, P. O. Box 294.

MAKE ME A  
REASONABLE OFFER  
And prepare to move in and  
take over my 5 unit court so  
I can retire and play with  
my grandchildren.

Nearly new, completely fur-  
nished, including electric re-  
frigerators, stoves.

DATE PALM COURT  
On Date Palm Drive, between  
Davies and Grove, Cathedral  
City.

RANCH ESTATE  
One of the most beautiful  
ranches in California. 42 acres  
avocadoes, citrus, overlooking  
ocean and mountains. Frost  
free. Income \$15,000 this year.  
10 room adobe house, partially  
furnished, swimming pool, ten-  
nis court, 4 rooms caretaker's  
house. Equipment including  
jeep, tractor, etc. \$90,000. Terms.  
Owner, Vista 6262.

LARGE living room, fireplace,  
insulated roof, electric equip-  
ment. Nice yard. Stone room in rear  
with laundry, work shop, sun-  
porch, and sundeck. \$12,000.  
784 "E" St., Cathedral City.

FOR SALE: 55 adjoining lots, ap-  
proximately 18 acres, Laguna  
Beach city limits. \$38,500. Write  
Temple Hills Office, 888, Coast  
Blvd. S.

\$12,800 bungalow, 1066 Via Al-  
tamira. One year old. 2 baths.  
Large lot. Phone Hughes or Mc-  
Neal, Los Angeles, CR 6-1279  
or CR-5-7147.

BEST BUY—BEST LOCATION  
100x100 R-1—\$1450.  
REID-WADE  
850 S. Palm Canyon Dr.  
Phone 7534

CHARMING, colorful 2 bedroom  
home. Lanai, steel sash, venet-  
ian blinds. Out of wind area.  
Close in. Closed in patio. For  
sale or trade for home in Los  
Angeles. Owner, 571 Camino  
Parocela. Phone 4685.

STARS HOME IN HOLLYWOOD  
3 bedroom and maids. Balance  
due, \$14,300. Payable \$150  
month. Trade equity for mort-  
gage or property. 6408 11th  
Ave., L. A. 43, call TH 4085.

FOR exchange, Glendale and Los  
Angeles for Palm Springs.  
MUNHOLLAND & CO.  
431 N. Palm Canyon. Phone 3673

BUSINESS lot in 29 Palms. For  
sale or exchange for any prop-  
erty of like value. 13676 Mag-  
nolia, Corona.

WILL PAY CASH for your prop-  
erty, reasonable, also will BUY  
trust deeds.

A. L. KAGNA CO.  
REALTORS, associate ROSE RO-  
SENBERG, 278 S. PALM CANYON  
DRIVE, El Dorado Hotel. Phone  
7191. High class clientele.

BUYERS WAITING!  
We want listings of business and  
income property, houses, lots,  
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LIST your property and business  
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ADOLPH ISRAEL AND  
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Income, homes and lots  
H. H. FOSTER ASSOC., INC.  
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PRIVATE office space, share re-  
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DOWNTOWN location, good for  
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### Business Rentals 38

HOTEL GIFT SHOP SPACE  
AVAILABLE. PHONE 2707.

ROOMS for Rent 40  
CHEERFUL, clean, quiet, twin  
beds, private entrance, private  
bath. Phone 6921.

NICE room, private entrance,  
twin beds, hot plate. 433 N.  
Palm Canyon Drive. (rear)

ROOM, PRIVATE ENTRANCE  
AND BATH. 279 N. CALLE EN-  
CILIA.  
\$15 for 1, \$20 for 2 (a week)  
double room. Twin beds. 748  
Calle de Ralph at Tamarisk.

PRIVATE entrance and bath.  
Reasonable rent. Close in. Call  
after 6:00, 4925.

Sleeping rooms, Apartments  
Single, doubles, LOW RATES  
CHERRY—600 E. Amado  
PRIVATE ROOM AND BATH  
SEPARATE ENTRANCE  
VERY DESIRABLE—CALL 6533

CASITAS ENCILIA  
Studios  
1 to 3 bedroom units  
Day, Week, Month, Season.  
Completely enclosed,  
secluded play area.  
Rates from \$7.50 per day,  
\$150 a month.  
322 N. CALLE ENCILIA  
Phone 7704

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Sleeping rooms, Apartments  
Single, doubles, LOW RATES  
CHERRY—600 E. Amado  
PRIVATE ROOM AND BATH  
SEPARATE ENTRANCE  
VERY DESIRABLE—CALL 6533

Apartment for Rent 43  
CASITAS ENCILIA  
Studios  
1 to 3 bedroom units  
Day, Week, Month, Season.  
Completely enclosed,  
secluded play area.  
Rates from \$7.50 per day,  
\$150 a month.  
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Phone 7704

ATTRACTIVE rooms, apartments.  
Patio, sundeck. Reasonable  
rates. Weekly, monthly or sea-  
son.

CASA MARGARETA  
336 Paseo el Mirador  
Phone 5682

A GEM OF THE DESERT  
Beautiful new, just completed.  
Large living room, bedroom,  
kitchen and dinette. Comple-  
tely and luxuriously fur-  
nished. See to appreciate.  
Phone 26481.

NEW beautifully furnished  
apartment. Bedroom, living  
room, kitchen, dinette, bath.  
Carpeted throughout. Panel  
ray heat. 980 Camino Parocela.  
Phone 5751—3773.

MODERN carpeted studio apart-  
ment. tile bath for 2. \$100  
monthly. Cooking facilities.  
Everything furnished, includ-  
ing phone, linens, utilities.  
Year or season. Owner, 3782.

ATTRACTIVE new 4 unit apart-  
ment building, kitchenette.  
Now renting reasonable rates.  
770 Cuckwalla Rd. 2 blocks  
East of Indian Ave. Phone  
2-6485.

NEW furnished duplex apart-  
ment for 2. Quiet neighbor-  
hood. West of Palm Canyon.  
\$75 week, \$250 month. Owner  
2832.

QUIET, furnished, large living  
room with inrdoor hot bed, fire-  
place, dinette, nice kitchen,  
bedroom, stall shower and tub.  
Phone 6921.

CATHEDRAL CITY—Hillside  
cabin (plastered) \$50 month.  
El Rancho Grande apartments  
\$12.50 a week up to \$25. Also  
nice hotel rooms. Phone 1181.

CHARMING new double. Comple-  
tely and beautifully fur-  
nished. Close in. Season or year.  
Phone 6971.

SINGLE apartment, all electric.  
Twin beds, Tallyho Apart-  
ments, opposite KCMJ, \$65  
month.

COMPLETELY furnished 2 room  
apartment. 2 beds. Nice  
view. \$100 per month. 150  
E. Vista de China. Phone 26943.

GUEST house, spacious, attrac-  
tive. Walking distance. Sleeps  
3 or 4. 180 Prescott Drive. Phone  
2-6042.

CLEAN, comfortable new trailer,  
furnished for complete house-  
keeping. \$40 per month. Close



## PCC Leaders Open 4-Day Session Here

More than 100 coaches, athletic directors and faculty members of universities comprising the Pacific Coast Conference opened their annual four-day meeting at the Desert Inn Sunday night.

Eligibility qualifications of athletes who desire to compete in varsity games, schedule of play for the years of 1950 and 1951, penalties against players and competing schools are to be discussed during the next two days of the conference.

DISCUSSION is expected to center around the use of television in the telecasting of games. At present the only games telecasted are those played in Los Angeles. It was learned that two television stations are preparing to broadcast the sporting events around San Francisco and this advent may bring up discussion centering around such picture broadcasts.

Most of the sporting world on the Pacific Coast and in other parts of the nation are awaiting the results of this conference which may affect football for the next year, at least, as well as other sports.

ONE DECISION voted by members of the faculty on recommendation of athletic directors affects intercollegiate baseball. Heretofore the winner of the southern division in baseball was rated on the games won and lost within conference games and those played with schools outside the conference.

Henceforth the winner of the southern division which includes University of California at Berkeley and Los Angeles, Stanford and USC will be decided on the number of games won within the conference. The winning team will play the winner of the northern conference whose members are located in Washington, Idaho and Oregon.

Last night Associated Oil company feted PCC members and newspaper men with a cocktail party at the Tennis Club.

### Contributions Made To Cancer Society

Many friends of the late Councilman E. F. Martelli, in accordance with his often-expressed wish, are contributing the money they would have spent for flowers for him, to the American Cancer society of which Mrs. G. K. Sanborn is local branch chairman.

Others who desire to send contributions but refrained because they were unaware of the address, may send their aid to the Society to Mrs. Sanborn, 172 Racquet road, she said yesterday.

### Roland Vaile Now Manager at KCMJ

Dick Joy, co-founder and general manager of KCMJ is taking a leave from his managerial duties and will devote his time to freelance announcing in Hollywood. His leave took effect January 1.

During his absence Roland Vaile will be acting manager of KCMJ.

The first Finnish language newspapers appeared in the United States in 1904.

## Vehicle Branch Office Opened In Indio Hotel

Complete automobile registration service is available to local motorists who do not wish to make the trip to Riverside, at the Plaza hotel in Indio.

Department of Motor Vehicles deputies set up a highway patrol branch office at the hotel yesterday, to accept registration fees, validate registration certificates and issue 1949 tabs.

The department has asked motorists to do business "over the counter" this year instead of by mail. Everything can be accomplished in one trip to the registration office with no waits, it was explained.

## Arthur Blake Now at Chi Chi

Arthur Blake, internationally known impersonator, opens his first engagement at the Chi Chi tomorrow night with two shows in the Blue Room.

Called the epitome of all that is satirical in impersonations of famous personalities, Irwin Schuman announced that he was only able to book Blake for a short period of time due to other commitments the performer has.

## 40 and 8 Will Meet Thursday

Voiture Locale 1341 of the 40 and 8 desert area, will meet Thursday at 8:30 p. m. at American Legion hall here.

All visiting 40 and 8 who happen to be in town are invited to attend. Charley St. George, chief de gare who will preside, said.

### Former Villager Succumbs in East

Mrs. H. H. Foster received telegraphic word that Glenn Simpson, formerly of Palm Springs, passed away in St. Petersburg, Florida, Wednesday. Message of his death was sent by Mrs. Simpson who will be remembered as the social director for more than six years at the El Mirador hotel before it closed. She was known then as Dovie Coley.

### Gambling Charges Echo Police Raid

Complaint of a disturbance in a house on the reservation Sunday resulted in the arrest of Sam Hayes, Jacob Gates, Leandrea McWilliams, John Turner and Myrtle Pines on charges of gambling. They were all released on \$50 bail each pending their hearing before Judge Eugene E. Theriault yesterday.

### Village Market

441 S. Palm Canyon Dr.

Delivery Service  
Available

Service Charge, 25c  
Per Delivery

Phone 9055 or 7932

## Judge Morton to Preside in 1949

Judge O. K. Morton Friday was named as presiding judge of Riverside county superior court for 1949.

Judge Russell S. Waite presided during 1948. Rules of the court provide for the annual rotation between the two judges.

Under the order, Judge Morton will call the trial calendar the first Monday of each month and on each Monday except holidays Judge Waite will call the probate and criminal calendars.

During the year the grand jury will report to Judge Morton and citizenship classes, all matters relating to aid for crippled children and insanity matters will be heard or assigned by him.

### From Page 1—MORE ABOUT

#### Zoning . . .

pated nuisances which the plant would create.

THE VOTE of the board of supervisors is final, other than a possible testing of the action in court.

The heavy industry provision is carried in the first part of the county ordinance. These restrictions, covering the 38 heavy industry uses, are effective the moment the law is effective.

In the second portion of the act machinery is set up for a comprehensive zoning of the county to be effective only when and if local areas apply for this more restrictive zoning.

At the present time, the Cathedral City-Rancho Mirage-Palm Desert section is ready to apply for this local zoning. Thousand Palms is considering some similar type of zoning later, and Idyllwild has applied for this protection. It is believed numerous other parts of the county also will take immediate advantage of the new law.

IT WAS the comprehensive zoning portion of the ordinance that drew the heaviest fire from the opponents. They refused to believe that the law was not effective at once upon them rather than being merely enabling legislation to be available when needed.

Arrangements for the desert areas' presentation to the supervisors were handled by the newly-organized Desert Associates which has united the desert communities from Palm Springs to Blythe in a promotion and protection group. It is headed by L. C. Lewis of Cathedral City, and three Palm Springs men are directors: Ben F. Shearer, Earl Coffman and Harold J. Hicks. A fourth, Harry Harper, is executive secretary.

Spending some time in the Village at the Rossmore is George Cantolini of Vancouver B. C., hotel owner and proprietor of Medicine Hat, B. C.

## Ordway is Now Police Sergeant

Now it's Sergeant Durman Ordway—officially.

His promotion to that rank on recommendation of Chief of Police August Kettmann was acted upon favorably by City Manager William E. Alworth Friday. Ordway's new rank became effective January 1. He has been acting sergeant of police since the resignation of Sgt. Stanley Ehler.

### From Page 1—MORE ABOUT—

#### This Side . . .

about us in the listeners' minds.

HAVE BEEN neglecting the mail lately . . . Most of it in the past two weeks was Merry Yule to You and a Happy New Year, too . . . One card this morning: "Phat, here's a scoop for your column . . . Frank Bogert's appearance on television Thursday night set that industry back at least ten years . . . Radio has been given a new lease on life. . . . 1949 should be a banner year for the radio industry from coast to coast . . . P. S. There is no truth in the rumor, however, that Don Lee lost his license." . . . Another letter was from Chicago. Yeah, you guessed it, my chief correspondent there, Johnny Pagoria . . . Seems that a bit of team work from Earle O'Day to Pagoria got Palm Springs a lot of publicity in the Chicago Sun-Times . . . O'Day sent Pagoria a negative of ex-mayor Kelley and sons sunning themselves here and Pagoria spread it all over the picture page of the Sun-Times with Palm Springs prominently mentioned.

MY MAIN ambition is sometimes to get caught in a road block . . . I want to surprise the boys with the big silver stars. . . . They had a lot of them around on New Year's morning to catch up with drivers who had had too much . . . But me, with out a taint of that habit-forming stuff on my breath—they didn't stop . . . I think the main reason



HAPPY NEW YEAR—Lolita and Chatita Tovar, Spanish dancers, are seen here in one of their several Spanish dances, one of the highlights of New Year's Eve entertainment in the new dining room at popular Del Tahquitz. The spot was jammed with Villagers and visitors greeting the new year.

for that is that I was home and asleep at the time . . . This is going to be a busy week . . . Have much research work to do. . . . A close study in the interests of scientific advancement is on my calendar . . . I'll let you know next week if there's anything in the theory of heredity when I get back from my annual trip to Santa Anita Saturday.

IN THE MEANTIME, keep your fingers crossed and how do you like getting up in the morning and find that the sun is up, too? . . . Also, how do you like going home from work in the dark?

### Won't Have to Walk

Girl Scouts and Brownies will be given bus service from the new North End school on Tahquitz to the Girl Scout house on Bellardo road. Mrs. B. H. Poliak, Scout council chf, said yesterday.

### Back in Hospital

George (Pop) Strebe Sr. was back in the hospital this week for a general check-up following a sudden ailment over the holiday. Hospital officials said his condition was good.

### 3 Bedroom Home

Near School.  
Unrestricted.  
\$11,500

### Merito Vista

New home.  
Exclusive.  
\$31,500

### Three Rentals

\$350 mo. income.  
Total price  
\$22,500

### One Acre

with water  
\$1,000

### For Exchange

Los Angeles  
Duplex  
\$23,500

### Munholland & CO.

431 N. Palm Canyon Drive  
Phone 3673

CHET HOOBER  
MARTHA T. FORWARD  
Associate Brokers

Max F. Dresdner's

# DEL TAHQUITZ HOTEL

announces

Our Beautiful New Dining Room for the Village's Gayest Dining and Dancing!

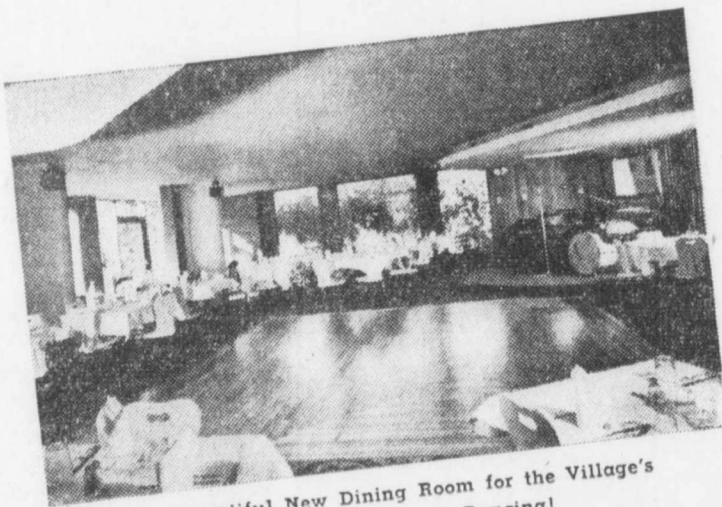
## Superb DINNER and DANCING

at Regular Prices  
No Cover --- No Minimum

— FEATURING —  
**KIKI OCHART**  
AND HIS  
**R-H-U-M-B-A BAND**

"Latin and American Rhythms"

DANCERS IN EXHIBITIONS OF THE  
NEWEST LATIN AND AMERICAN  
DANCES. ROY RANDOLPH  
AND HIS DANCERS.



Just for the Fun of It---Visit



The '49er Room  
Nightly---DON STRAHL  
His Piano and Music—  
at the Piano Bar!  
In '49 It's Gonna Be The '49er Room



Phone 2121  
For Reservations

# PALM SPRINGS TENNIS ASSOCIATION

Presents

## THE PALM SPRINGS INVITATIONAL TENNIS TOURNAMENT



Davis Cup Star "Tex" Schroeder  
NATIONAL SINGLES CHAMP  
"Pancho" Gonzales

NANCY CHAFFEE  
BEVERLY BAKER  
GRACYN WHEELER KELLEHER

SEYMOUR GREENBERG  
HARRY PLYMIRE  
PAUL LUKAS  
CHARLIE FARRELL

Friday, January 7  
Racquet Club  
Tennis Club  
La Paz

Saturday, January 8  
Semi-Finals, Tennis Club

Sunday, January 9  
Finals, Racquet Club



Three-day Ticket, \$4.50

AVAILABLE AT CHAMBER OF COMMERCE,  
TENNIS CLUB, RACQUET CLUB, DESERT INN.  
ALSO TICKETS AT THE DOOR,  
SATURDAY AND SUNDAY.

FOUR EVENTS:  
MEN'S SINGLES, LADIES' SINGLES, MEN'S  
DOUBLES, MIXED DOUBLES  
Sanctioned by So. Calif. Tennis Association

LOOK! LOOK!

## Used Cars

Prices

DRASTICALLY CUT

ON ALL OUR USED CARS.  
COME AND SEE 'EM.  
20 CARS TO CHOOSE FROM.

## Jenkins Motor Co.

MERCURY AND LINCOLN DEALER  
INDIO—1 Mile South on 99 Hiway.